THE BEST OF
Santa Monica

CELEBRATING OUR MOST LOVED Year

2023

Santa Monica

10

ANNIVERSARY

City of Santa Monica

Buy Local

SANTA MONICA

CHAMBER

smdp

MONTANA

AVENUE

PICO

BURBANK

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THIRD STREET

PROMENADE

SANTA MONICA

PIER
Thank you for supporting our small business and voting us as a Most Loved Business!

VISIT US IN STORE
Located at 2716 Main Street, Santa Monica, CA, 90405

STORE HOURS:
Tuesday/Wednesday: Appointment Only
Thursday/Sunday: 12–6
Friday/Saturday: 12–8
Thank you for supporting our small business and voting us as a Most Loved Business!

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Located at 2716 Main Street, Santa Monica, CA, 90405

Thank You,
Santa Monica for voting us your Most Loved Pet Related Store/Service!

Proudly providing exceptional, trusted, and loving pet services to the Santa Monica community since 2011!

Our Services
- **Pet Care**
  - Cat Care
  - Dog Care
  - Small Pets & Exotic Care

- **Dog Behavior & Training**
  - Group Classes
  - Private & Virtual Sessions
  - American Kennel Club Canine Good Citizen™

Loveatfirstsit.net | 310.310.8086 | info@loveatfirstsit.net
Last year, the city approved over 750 new business permits across multiple industries. The unemployment rate has declined by more than two-thirds to about 5% and retail sales are increasing.

Officials are seeing some exciting new business trends among the surge in new businesses. In the past year, 103 restaurants and coffee bars, 92 health and wellness businesses, 73 retailers, 65 beauty businesses, 35 fitness/gym businesses, and 17 auto-related businesses have opened in Santa Monica.

The new wave of interesting culinary options includes a growing reputation for Main Street as the hot food destination. Reimagined comfort foods like nachos, burgers and fried chicken are sharing the street with refined seafood options, vibrant French bistros and long established, well-loved Italian eateries.

Santa Monica is also drawing heavily from Eastern and African ethnic cuisines. Ethiopian vegan, Hawaiian taro and Japanese curries are building upon long-time local business offerings including Tehran Market’s recently expanded Persian market on Wilshire Boulevard. and Indo Asian Foods Grocer on Pico Boulevard.

Santa Monica’s transit industry has long been a powerhouse for the local economy, accounting for almost 30% of total sales tax receipts. The local industry continues to adapt to consumer trends with a growing focus on alternative fuel vehicles and local sales surging by 19% in the fourth quarter of 2022.

Two-wheeled vehicles are also making inroads into the local economy with more bike shops and mobility operators arriving in Santa Monica such as the acclaimed Dutch e-bike store Van Moof in downtown, the new stylish and affordable e-bikes at Leon Cycles on Main Street, a new bike shop Thömus USA is on Montana Avenue. One of the city’s shared mobility operators veo also announced the opening of its west coast headquarters on the Third Street Promenade.

Santa Monica’s always vibrant hospitality industry follows transit for economic stability and general consumer sales are close behind. Those consumer sales are interesting as trends toward in-person sales are also boosting the local economy.
Previously, online sales outpaced in-store purchases but last year, retail was as strong as online sales and officials hope this will continue to trend upwards. Purchases made direct at a local business (even if online but picked up directly) generate higher proportion of sales tax revenue directly for the city and the revenue helps to support local businesses and retain jobs in our community.

Those local purchases have a direct benefit to the local economy. Not only do they generate jobs hopefully; about 70 cents of each dollar spent in Santa Monica stays here. That money is used to keep essential services up and running, including local parks and libraries, while also funding local teachers and school counselors.

While no one can predict the future or where the economic tides will take us, Santa Monica remains a sought after location for businesses of all kinds and as evidenced by this publication, locals do love shopping here.
Welcome to Most Loved X, and while it sounds like a new extreme reality show that forces people to go on dates while being pushed over a cliff, it’s actually the 10th anniversary edition of Santa Monica’s competition to identify the best businesses in the city.

The Most Loved contest was born a decade ago out of a partnership between the Santa Monica Daily Press, Buy Local Santa Monica and the local business community to find a way to celebrate our vibrant local businesses. The original contest was tied to Valentine’s Day, hence the name. The event launched on little more than a Survey Monkey form, determination from organizers and a belief that Santa Monica has something special to offer residents and visitors alike.

“This is a great place to live and supporting the community is what we’re here to do,” SMDP Publisher Ross Furukawa said. “Most Loved is a way we can all start to celebrate the reasons that we live here.”

The contest’s popularity has grown exponentially from just over 500 votes in year one to over 60,000 votes in year 10.

“It’s really exciting to see how the contest has grown over the past 10 years and certainly the categories have grown,” Jennifer Taylor said Santa Monica’s Economic Development Director Jennifer Taylor. “The Buy Local team, all of our Business Improvement District partners and the Daily Press have really wanted to make the contest as inclusive as possible and to really reflect the diversity and variety of businesses that we have here.”

For Taylor, the contest is about more than just driving business, although it does that as well.

“I think it’s really given businesses hope, especially over the last several years. I think the contest has really been a saving grace for a lot of businesses to just know that they are valued and loved and recognized,” Taylor said. She said the publication that you hold in your hands right now has become one of the key benefits that helps showcase businesses year round.

“You know, the magazine is really to keep and to share with family and friends that want to try a new place or something unknown to them before,” she said. “This publication has had value for hotels that like to have it at the concierge desk and the fact that it’s distributed throughout the year really keeps businesses front and center. So I think the contest has really gotten people to talk about and increase awareness about the variety of businesses we have here and also helping to drive more customers to it’s been tremendously beneficial.”
As the number of categories have grown, hundreds of local businesses have been recognized by residents and that recognition has in turn helped bolster the business community itself.

Taylor said the contest has helped the city gain recognition as a cool place and as a place that really values its business community. She said a strong economy helps make the city the kind of place that you want to take visitors to and she feels that Most Loved has a history of helping those businesses stay in the community.

She said part of what makes the competition special is that it recognizes and celebrates businesses of all sizes, giving small businesses a chance to shine in front of the community.

“I think as a result [of the contest], our community definitely benefits,” Taylor said. “We benefit by continuing to have a town that’s full of really cool, amazing, unique businesses and independent businesses. It’s not just chain stores; it’s businesses that are owned by the community — owned by Santa Monica residents — and that employ Santa Monica residents.”

With a decade long history of supporting Santa Monica businesses, Most Loved has become a foundational part of the community it started out to bolster and everyone involved in this year’s publication genuinely hopes you find a new favorite retailer, trusted financial adviser or qualified professional to make life better.
Think back to any celebration in your life. Literally any gathering of joy and wonder. You know what was there with you? Food. Probably some drinks, but certainly food. There was a cake or a toast or a fancy steak or those potatoes that only one family member knows how to make but everyone loves. And while we all have those memories, the details differ because our foods are as unique as we are.

The cake may be tres leches or German chocolate, the steak could be diane or yakitori and the potatoes could colcannon or patatas bravas. Regardless of form or seasoning, the act of sharing those dishes requires us to share part of ourselves. The businesses that work in this category are far more than just purveyors of sustenance; they are the balm for a broken heart (ice cream), the ideal spot for a new first date (Mexican), a place to propose (fine dining) and somewhere that serves both chicken nuggets and wine (family friendly).

Santa Monica’s dining scene continues to evolve. The city has a truly massive number of pizza joints, an extremely strong cheeseburger game, some of the best Italian food outside of Italy and a growing reputation for hosting what’s next and hip in food, so belly up to the bar, slide into booth or pull up a seat and dig in.
Santa Monica’s Caffe Luxxe is where it all began in 2006 for the now thriving coffee company. The business started in Santa Monica, and specifically Montana Avenue, because the atmosphere of the city was exactly what its founders were looking for: a cultural community where the common passerby would recognize and appreciate what they were doing. Their initial goal was to create an Italian-influenced coffee shop that would aesthetically recreate the experience of being in a café in Europe. If all went as planned, it would turn into a local coffee shop like the European cafes they visited where customers and baristas could create relationships and the shop would be a place of community gathering. The entire operation focuses on creating a place for their local friends and family to enjoy each other’s company and to become closer as a Santa Monica community and as human beings interacting with each other in person. “It means the world to us knowing that our community is filled with friends and family that all support one another and share the love,” co-founder Gary Chau said.

“We are nothing without our amazing people and our customers. We support our Santa Monica community through the children and providing as much support for them through charity activities to all of the local schools that ask us for help,” Chau said.

“We believe that the future of our great city is with our children. If we provide them with the right formative tools, then they will grow up to become healthy adults that experience opportunities and livelihood within our neighborhood, so then they stay in the community and the city grows and thrives with the circle of life.”

In addition to a full espresso bar, drip coffee, pour over brewed by the cup, and hot and iced coffee, Caffe Luxxe offers fresh baked organic pastries every day, breakfast sandwiches and morning snacks, as well as small sweet bites for the afternoon. There are also culinary retail treats, as well as fancy stationery when you’re all dressed up with places to go and want to shower others with gifts.

After more than 17 years in business at the same location on Montana Avenue, they have truly found the home they always wanted.

“It’s a place that is close to our hearts and for many years to come, thanks to the support of our Santa Monica neighbors and city,” Chau said.
FOOD & Drinks

MOST LOVED BAKERY/DOUGHNUT SHOP
America has made no contribution to the culinary arts greater than a classic doughnut with the perfect cup of coffee.

BROADWAY BAKER
1209 Wilshire Blvd | (310) 410-3857
broadwaybaker.com
Being a part of the Santa Monica community is simply awesome—we are super grateful + thankful for all the love + support!

SIDECAR DOUGHNUTS & COFFEE
631 Wilshire Blvd | (310) 587-0022
sidecardoughnuts.com

RANDY’S DONUTS
829 Wilshire Blvd | (424) 231-7321
randysdonuts.com

MOST LOVED COFFEE SHOP/TEA SHOP
Perhaps you too have a loved one with a borderline concerning need for coffee in the morning, and if so, you might have made the common mistake of talking to them before enough coffee has been consumed. It’s a mistake you won’t make again and one easily avoided if you hit up one of these businesses before asking them to enter the world.

CAFFE LUXXE
925 Montana Ave | (310) 394-2222
caffeluxxe.com

BUENA VIDA TEA BAR & GARDEN
726 Montana Ave | (424) 268-4138
buenavidatea.com
We are grateful and honored to be a part of this community.

LOKL HAUS
2627 Santa Monica Blvd | (424) 268-7042
This means a lot to us, it shows us that all the hard work we put in day by day is being recognized by our community and their supportive votes. Thank you for being here! Thank you for the LOVE!

MOST LOVED ICE CREAM/GELATO/ FROZEN DESSERT
Ice cream is magic. On its own? A perfect dessert. Add it to coffee and you’re a person of international tastes with affogato. Add it to soda and it’s an American classic float. Afraid of the cold? Deep fry it. Out of milk in the morning? Just sprinkle some cereal over a bowl of ice cream and it totally counts as a balanced breakfast.

DOLCENERO GELATO
2400 Main St | (323) 540-6263
dolcenerogelato.com
Seven years in a row! THANK YOU, Santa Monica! We made it through Covid, the civil unrest and the worst winter in a decade thanks to you, our friends and customers. We make our gelato every day in small batches here on Main Street. Come to say hi and enjoy our classics and our new flavors on our beautiful outside patio!

rorisartisanalcreamery.com

MCCONNELL’S FINE ICE CREAMS
1456 3rd Street Promenade | (310) 260-1188
mcconnells.com
It means the world to us to have the support of the Santa Monica community! California’s ethos is in our brand’s DNA and we’re so excited to be able to share our fine ice creams with a community that many of us call home.
Here in Santa Monica, competition is fierce within the Mexican cuisine arena, but one eatery stands head and shoulders above the others and that’s Gilbert’s El Indio Restaurant. A long-standing feature within the city, this is a family owned business that was started nearly 50 years ago by Gilberto and Carmen Rodriguez.

“We want our customers to feel welcome and enjoy a delicious meal and create memories,” manager Elizabeth Chavela Safron said. “Our restaurant provides a place for friends and family to gather.”

Contributing to the community features heavily in the mantra of this Mexican restaurant. All nine Rodriguez children spent their childhoods working here, from washing dishes to eventually taking management roles; many still live in the Santa Monica area. Gilbert’s maintains consistently high scores on review websites like Yelp, GrubHub and Google and if you’ve been fortunate enough to feast here, that’ll come as no surprise.

Almost every review mentions the warm, welcoming atmosphere inside and outside everyone is greeted from the moment they walk through the doors. That and the food, of course, made from fresh ingredients with generation’s worth of expertise; it’s no wonder then that an abundance of delicious flavors will fill your mouth with every bite.
MOST LOVED MEXICAN

Do you realize how many Mexican ingredients can double as weapons? A plant covered in spikes, roots that make you cry and a fruit that can close down your throat are all staples. That makes us gluttons for punishment because it might be the best cuisine on the planet.

GILBERT’S EL INDIO
RESTAURANT
2526 Pico Blvd | (310) 450-8057
gilbertselindo.com

SOCALO
1920 Santa Monica Blvd, | (310) 451-1655
socalo.com
We are absolutely thrilled Socalo was nominated in four different categories – most loved Mid-City business, Mexican restaurant, Happy Hour, and favorite Outdoor Patio – this year. What an incredible honor to have the support of our community. Hope to see you at the restaurant soon!

LAORES
2909 Pico Blvd | (310) 829-4550
laires-restaurant.com

MOST LOVED BURGER

Cheeseburger, Cheesburger, Cheeseburger! No Coke, Pepsi!

FATHER’S OFFICE
1018 Montana Ave | (310) 736-2224
fathersoffice.com

HIHO CHEESEBURGER
1320 2nd St | (310) 469-7250
hiho.la

HEAVY HANDED
2912 Main St
heavyhanded.la

MOST LOVED PIZZA

There are more then 70 places to get a slice of pizza in this town, so to make it into the top three is real accomplishment.

MILO & OLIVE
2723 Wilshire Blvd | (310) 453-6776
miloandolive.com

STELLA BARRA PIZZERIA
2000 Main St | (310) 396-9250
stellabarra.com

GHISALLO
1622 Ocean Park Blvd | (310) 399-4060
ghisallo.la
MOST LOVED SOUTH ASIAN

There’s an entire world of Asian cuisine with complex and bountiful flavors that go beyond Chinese or Japanese and you can spread your culinary wings at some exciting locations in Santa Monica.

CASSIA
1314 7th St | (310) 393-6699
cassiala.com

SATDHA
2218 Lincoln Blvd | (310) 450-6999
satdhakitchen.com

Satdha is so thankful to be included in the 2023 Most Loved vote. The Santa Monica community’s support has been felt since we first opened in 2013 and we appreciate the opportunity to serve a chef driven, plant based, Thai menu. Satdha loves Santa Monica!

BUN & MI
1004 Montana Ave | (310) 310-8494
bunandmi.com

It is truly touching to be supported and loved by the community. It definitely makes all the early mornings, late nights, and extra overtime hours all that much more worth it!

MOST LOVED CHINESE

Chinese food occupies a special place in our culture providing comfort and joy on almost any occasion. Want noodles for breakfast? Done. Want dim sum instead of a holiday turkey? Done. Need to eat after a long hard day? Delivery is on its way. Delicate, refined flavors that dance across the palate? Yup. Pungent spice to make you sweat? Sure thing. Whatever you want, they have it; whatever you need, it’s there.

DAN MODERN CHINESE
1403 2nd St | (424) 322-8000
danmodernchinese.com

CASSIA
1314 7th St | (310) 393-6699
cassiala.com

LOTUS DIM SUM DUMPLING HOUSE
326 Wilshire Blvd | (424) 380-5500
lotusdimsum.com

MOST LOVED VEGETARIAN/VEGAN

Santa Monica has something for everyone, including delicious dinner spots for our vegans.

TRUE FOOD KITCHEN
335 Santa Monica Pl Suite 172 | (310) 593-8300
truefoodkitchen.com

SATDHA
2218 Lincoln Blvd | (310) 450-6999
satdhakitchen.com

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MARGO’S PLANT BASED
1534 Montana Ave | (310) 829-3990
margossantamonica.com
The elegance, simplicity and beauty of a sushi meal cannot be overstated and it’s best enjoyed with someone who can appreciate the craftsmanship associated with one of civilization’s high culinary achievements.

**SUGARFISH**
1345 2nd St. | (310) 393-3338
sugarfishsushi.com

**NOMA**
2031 Wilshire Blvd. | (310) 453-4848
nomasushi.com

**SUSHI ROKU**
1401 Ocean Ave | (310) 458-4771
sushiroku.com

**KAI RAMEN**
729 Montana Ave. | (310) 310-8515
kairamen.com

**SILVERLAKE RAMEN**
1319 3rd Street Promenade | (424) 330-0125
silverlokeramen.com

**MOST LOVED RAMEN**
Once upon a time, deriving such a fortifying potion from the combination of animal parts, herbs and roots in a scalding broth would get you labeled as a witch. Today, you’re a ramen chef.

**BAY CITIES ITALIAN DELI & BAKERY**
1517 Lincoln Blvd | (310) 395-8273
baycitiesitaliandeli.com

**MENDOCINO FARMS**
631 Wilshire Blvd | (310) 395-5273
mendocinofarms.com

**BUN & MI**
631 Wilshire Blvd | (310) 395-5273
bunandmi.com

**FLAP JAX DINER**
2315 Wilshire Blvd | (424) 330-0340
flapjaksamo.com

**MOST LOVED SANDWICH**
Is a hot dog a sandwich? Does a taco count? Should an open face sandwich be ashamed to call itself a sandwich? Life is full of difficult questions but you’re guaranteed to get a tasty answer at one of these businesses.

**HUCKLEBERRY BAKERY & CAFE**
1014 Wilshire Blvd | (310) 451-2311
huckleberrycafe.com

**LUNETTA ALL DAY**
2420 Pico Blvd | (310) 581-4201
lunettasm.com

**FLAP JAX DINER**
2315 Wilshire Blvd | (424) 330-0340
flapjaksamo.com

**MOST LOVED BREAKFAST/BRUNCH**
You don’t have to deprive yourself of three meals a day to enjoy a good brunch. Just get up at a reasonable hour and then order brunch at breakfast time. That way you can still have lunch (which could be brunch again if you want). Hell, you could go all out and undermine the very foundations of our food reality and have breakfast for dinner the same day.

**Huckeberry Bakery & Cafe**
It is truly touching to be supported and loved by the community. It definitely makes all the early mornings, late nights, and extra overtime hours all that much more worth it!
Santa Monica Brew Works was founded on a belief that Santa Monica deserved a beer to call its own. Since their founding in 2014, their goal is to provide great tasting craft beer for the local community and beyond. As they celebrate their ninth anniversary, the mission remains the same.

“The spirit of craft beer is rooted in local culture,” SMBW marketing director Johnny Wardell said. “We think of ourselves as more than just a manufacturer; we’re part of the fabric of our hometown. It’s our belief that local and independent businesses shape the character of this city.”

“Craft beer encapsulates not only the brewer’s chosen ingredients, but also the environment from which it was born. Every beer we produce comes directly from our beach town brewery. We are dedicated to our craft and rooted in the community – proudly independent and authentically Santa Monica,” Wardell added.

As Santa Monica’s first and only brewery, they consider themselves flag bearers for craft beer on LA’s Westside and hold themselves to exacting standards – representing the values of small and independent brewers through creativity, inclusivity, passion, and resolve.

“We’re grateful for the opportunity to provide our neighborhood with a space to connect through a shared love of craft beer. That’s why we’re overjoyed to be named Santa Monica’s Most Loved Bar & Lounge and Most Loved Bar/Restaurant to Catch a Game,” said Wardell.
The kids would say these restaurants are a “vibe.”

If “happy hour” is just one hour, does that mean that the rest of the day is unhappy by default? That’s a bummer. Better hit up a happy hour to lift your spirits.

**Fig**
101 Wilshire Blvd | (310) 319-3111
figsantamonica.com

**Socalo**
1920 Santa Monica Blvd | (310) 451-1655
socalo.com
We are absolutely thrilled Socalo was nominated in four different categories – most loved Mid-City business, Mexican restaurant, Happy Hour, and favorite Outdoor Patio – this year. What an incredible honor to have the support of our community. Hope to see you at the restaurant soon!

**The Upper West**
3321 Pico Blvd | (310) 586-1111
theupperwest.com

If you hit up a good bar after work for a relaxing drink, you’re just socializing like a normal person but if you do it at noon suddenly you “have a problem” and have to talk to the lady in HR. That seems very time-ist to us.

**Santa Monica Brew Works**
1920 Colorado Ave suite C | (310) 828-7629
santamonicabrewworks.com

**Bodega Wine Bar**
814 Broadway | (310) 394-3504
bodegawinebar.com

**La Draught**
3021 Lincoln Blvd | (310) 919-1221
ladraught.com

Most people are hitting up the bar for the cliche sports like football, basketball, baseball or maybe soccer. If you aren’t originally from here, be a rebel. Ask the bartender to put on a spot of cricket or see if there’s a good bonspiel or maybe a field hockey match.

**Santa Monica Brew Works**
1920 Colorado Ave suite C | (310) 828-7629
santamonicabrewworks.com

**O’Brien’s Irish Pub**
2226 Wilshire Blvd | (310) 829-5303
obrienssla.com

**Big Deans Ocean Front Cafe**
1615 Ocean Front Walk | (310) 393-2666
bigdeansoceanfrontcafe.com
APPARENTLY, IT'S BAD FORM TO CHANT “CHUG, CHUG, CHUG!” WHILE THEY'RE POURING THE WINE AT ONE OF THESE PLACES.

**WALLY’S**
214 Wilshire Blvd | (424) 293-5500
wallywine.com

**ESTERS WINE SHOP & BAR**
1314 7th St | (310) 899-6900
esterswineshop.com

**BODEGA WINE BAR**
814 Broadway | (310) 394-3504
bodegawinebar.com

**MOST LOVED FINE DINING**
Food, water, air. The essential needs of life, but only food can be elevated from simple sustinance to the sublime.

**RUSTIC CANYON**
1119 Wilshire Blvd | (310) 393-7050
rusticcanyonrestaurant.com

**WATER GRILL**
1401 Ocean Ave | (310) 394-5669
watergrill.com/sm

**FIG**
101 Wilshire Blvd | (310) 319-3111
figsantamonica.com

**MOST LOVED FAMILY DINING**
Sometimes you just need a place that doesn’t judge you when your child shovels a bowl of sour cream into their mouth with their bare hands. Or at least, they wait until you leave to judge you.

**EARTH WIND AND FLOUR**
2222 Wilshire Blvd | (310) 829-7829
earthwindandflour.com

**MILO & OLIVE**
2723 Wilshire Blvd | (310) 453-6776
miloandolive.com

**TRUE FOOD KITCHEN**
395 Santa Monica Pl Suite 172 | (310) 593-8300
truefoodkitchen.com

**MOST LOVED ITALIAN**
They will make you a pasta you can’t refuse, capiche?

**LA VECCHIA CUCINA**
2654 Main St | (310) 399-7979
lavecchiacucina.com

**IL FORNO**
2901 Ocean Park Blvd #111 | (310) 450-1241
ilfornocaffe.com

**FORMA**
1610 Montana Ave | (424) 231-2868
formasantamonica.com
Bezian Bakery uses a from-scratch process for their immensely popular sourdough breads that includes growing their own sourdough cultures and raising each of their 40 types of bread for up to 30 days. It’s a process Jack Bezian painstakingly developed with decades of research, but the results are unassailable.

“Our customers approach our stall with big smiles for our breads,” Jack Bezian wrote in a message to the community. “Their votes show genuine love returned for all our hard work, endless research for a more wholesome future and the Santa Monica city community is seriously knowledgeable and therefore a real joy to work for!”

Thank you to our loyal customers for voting us the Most Loved Santa Monica Farmers Market Vendor 10 Years in a row!

Where Real nutrition and Innovative baking come together
Everything we offer is 100% sourdough! We specialize in delicious breads, chips, bagels, & pizza crust!
*Gluten Friendly • No Fat, Sugar, Dairy or Yeast added • Serving this community for over 30 years.

All handmade, featuring our original recipes and locally sourced ingredients.

Bezian Bakery
www.bezianbakery.com
*Our products are very low in gluten and are suitable for almost everyone with gluten intolerance except those with celiac disease.

Most Loved Farmers Market Vendors
The Santa Monica Farmers Market is a renowned food destination across the globe which makes these vendors practically international celebrities.

**BEZIAN BAKERY**
Santa Monica Farmers Market
bezianbakery.com

**MURRAY FAMILY FARMS**
Santa Monica Farmers Market
murrayfamilyfarms.org

**WEISER FAMILY FARMS**
Santa Monica Farmers Market
weiserfamilyfarms.com

Most Loved Outdoor Dining Patio
Buddy The Office Dog enthusiastically approves of any alfresco dining that includes those wire, metal tables that allow food scraps to rain down while he sits below you.

**LUNETTA ALL DAY**
2420 Pico Blvd | (310) 581-4201
lunettasm.com

**THYME CAFE**
1630 Ocean Park Blvd | (310) 399-8800
thymecafeandmarket.com

**GILBERT’S EL INDIO RESTAURANT**
2526 Pico Blvd | (310) 450-8057
gilbertselindo.com

Most Loved Cheap Eats
Santa Monica is an expensive place to exist. However, you don’t have to starve if you’re on a budget thanks to these wallet friendly food finds.

**TACOS POR FAVOR**
1408 Olympic Blvd | (310) 392-5768
tacosporfavor.us

**BENNY’S TACOS**
915 Wilshire Blvd | (310) 451-0200
bennystacos.com

**HOLY GUACAMOLE**
2906 Main St | (310) 314-4850
holyguacamolemain.com
Santa Monica’s automotive industry has long been a powerhouse for local sales tax, doing more to fund essential city services than most other sectors of the economy. The auto industry is a staple for the local economy, generating over 25% of the city’s sales tax revenue per quarter, according to the latest available data generated by the City of Santa Monica’s Finance Department. Moreover, 16 of the top 25 sales tax producers in Santa Monica are associated with the auto industry. That’s driven in large part by the sale of vehicles but the auto industry is also home to your neighborhood mechanic or the specialized parts dealer who can help you get that missing piece to finally close the sunroof.

With more than 20 auto dealerships and 30-plus car repair services, Santa Monica has everything you need to keep your vehicle running, or if you’re ready to give up on that piece of junk, get a brand new ride. If you want to travel without gas, you can certainly go electric or you can try a two-wheeled option from one of the quality local bike shops.

Santa Monica’s bicycle infrastructure is extensive and you can even hit the beach path, which may well be faster than driving during rush hour. For those who decide they do want to hit the beach, they can go all the way and visit a local surf shop to partake in Santa Monica’s unofficial / official sport or just pick up a skateboard to join the thriving Dogtown skate community.
AUTOMOTIVE

MOST LOVED AUTO DEALERSHIPS
Auto dealers are among the most important contributors to the city’s sales tax funds, so next time you’re offered rust proofing or paint sealing, consider it your civic duty to buy the extras.

TOYOTA OF SANTA MONICA
801 Santa Monica Blvd, Santa Monica, CA 90401 | (424) 336-9177
toyotasantamonica.com

SUBARU
1229 Santa Monica Blvd. | (310) 393-9881
subarusantamonica.com

VINFAST
395 Santa Monica Pl.
vinfastauto.us

MOST LOVED TIRES & AUTO PARTS/REPAIR SERVICE
There’s a guy out there who built himself a square-wheel bicycle that actually functions. He may have trouble finding replacement tires but anyone else is assured to find what they’re looking for at these well-stocked and friendly retailers.

SANTA MONICA MOTORS
2318 Pico Blvd. | (310) 450-6510
santamonicamotors.com

STOKES
1117 Santa Monica Blvd. | (310) 393-0767
stokes-tireservice.com

JOY AUTOMOTIVE
1117 Santa Monica Blvd. | (310) 393-0767
joyautomotiverepair.com

1325 Pico Blvd. | (310) 479-0764
joyautomotiverepair.com

1325 Pico Blvd. | (310) 479-0764
joyautomotiverepair.com

MOST LOVED BIKE SHOP
A bike is the rare form of transport that saves you money and gets you in shape at the same time.

HELEN’S CYCLES
2501 Broadway | (310) 829-1836
helenscycles.com

THE BIKE SHOP
2400 Main St. suite C | (310) 581-8014
bikeshopsantamonica.com

BIKE ATTACK ELECTRIC
2904 Main St | (424) 744-8148
electricbikeattack.com

It means a lot to us that we are supported by our much loved community that we are serving with bikes, electric bikes and service on Main Street in Santa Monica since 1999.

MOST LOVED CAR WASH
Your neighbors want you to know that parking your car next to that one broken sprinkler on the corner doesn’t count as getting it washed.

LINCOLN CAR WASH & DETAIL
1624 Lincoln Blvd. | (310) 450-6915
lincolnblvdcarwash.com

PICO CAR WASH
2510 Pico Blvd. | (310) 450-5112

BONUS HAND WASH & AUTO PARTS
2800 Lincoln Blvd. | (310) 399-5773

MOST LOVED SURF/ SKATE SHOP
Yo, brah, bro, broski! Even the groms know they need a stick to find that nug. Stock your quiver here.

ZJ BOARDING HOUSE
2619 Main St. | (310) 392-5646
zjboardinghouse.com

RIP CITY SKATES
2709 Santa Monica Blvd. | (310) 828-0388
ripcity-skates.com

BAY STREET BOARDS
3216 Santa Monica Blvd. | (310) 310-2485
baysstreetboards.com

We love our Santa Monica community!!! Thank you for the support!!!

Andrew from The Bike Shop
For many folks who live outside the city, fitness culture is Santa Monica’s culture. Images of inspirational runs through Palisades Park abound on the internet. You can take virtual bike rides along the beach path from your stationary bike and helicopter shots of hikers in the mountains are a stock part of many TV shows. For those folks outside the city, those experiences are aspirational, but for us, they are just Tuesday.

It’s not just the natural geography. The area has a history of fitness innovation, particularly in the surf and skate world where entire sports were birthed, nurtured or refined for the masses in Santa Monica.

Those factors have organically drawn a fitness focused citizenry. We had a family friend visit recently who said her mental image of Santa Monica was a place where everyone was on the move because everywhere we went there were bikes, runners, yoga studios or cars with surfboards heading to the beach.

All of these opportunities are enhanced by the plethora of fitness professionals who can help you start a program, maintain focus or achieve a specific goal for a specific reason. It’s a crowded category because there are as many different ways to approach fitness as there are people who want to get fit.

Winning here really highlights the personal connection that fitness professionals develop with their clients because with so many options, it takes a lot to vote for someone who is going to guarantee you’re sore in the morning.
This all-female-owned business wants to change the world one spine at a time. Offering a program based on the original work of Joseph Pilates, the German-born physical fitness instructor who pioneered the techniques, and using identical apparatus, owner Molly Niles Renshaw believes that “Pilates isn’t just a genius set of exercises, it has a trickle down effect where the exercise makes people feel really good and so they’re nicer to others, their family, friends, co-workers and even complete strangers.” At this studio, everyone benefits from individual instruction, regardless of whether it’s a private session or a group class.

Owner Andrea White Marinas strives to be an inspiration of not only fitness but of mindfulness and wellness. “I am proud of the community we have built and the relationships created at the studio,” she said. “Also, I take pride in the expertise and care our teachers give to our clients. It is important to me that we not only teach authentic Pilates and help our clients strengthen and tone their bodies, but educate them on posture and how to move through the world more gracefully. We pride ourselves on being an inclusive studio that welcomes a mix of ages, backgrounds and intentions for doing Pilates. We are a neighborhood studio and love getting to know the residents and people who work in the Montana Avenue area.”
MOST LOVED PILATES STUDIO
Pilates uses an individual’s own body weight to build lean muscle, but we’re not that lean and have plenty of body weight, so maybe we need to start working with these professionals.

**ANDREA WHITE PILATES**
1202 Montana Ave Suite C | (323) 384-8987
andreawhitepilates.com

**GOOD BODY PILATES**
3229 Pico Blvd | (424) 272-5826
goodbodypilates.com
It means so much to me to have the support of the community through a Most Loved vote. It means that we are doing something right at Good Body Pilates and are helping our community and changing lives through movement. It’s just so exciting!

**PHOENIX CLASSICAL PILATES**
2412 Wilshire Blvd Suite 208 | (424) 835-2810
phoenixclassicalpilates.com

MOST LOVED YOGA STUDIO
Yoga is an ancient practice that balances mind and body. It’s not just about shaping your legs into pretzels. But if you’re now thinking about getting a pretzel, maybe with beer cheese, try the Happy Hour section.

**SANTA MONICA YOGA**
1640 Ocean Park Blvd | (310) 396-4040
santamonicayoga.com
We have always relied on word of mouth to spread the love of the studio around. This Most Loved vote is another extension of how lucky we are that our customers support us.

**iyengaryogasantamonica.com**

**SWEAT YOGA**
702 Arizona Ave
sweat-yoga.com

MOST LOVED FULL SERVICE GYM
They can’t actually move your legs and arms for you like a puppet, but short of that, these gyms will do whatever they can to get you healthy.

**TRIFIT CLUB STUDIOS**
2425 Colorado Ave Ste 120 | (310) 829-2227
trifitla.com
We would not be here today without the indefatigable team of people that work for us. Customer experience means everything to us, and so we treat our members like part of our extended family. It takes a village for a small business to succeed in today’s economy, from loyal hard-working staff to dedicated members who truly believe that small business is an essential part of our local economy and communities. They understand more than anyone that when you own a small business, you get to care about people instead of the bottom line.

**SANTA MONICA YMCA**
1332 6th St | (310) 393-2721
ymcasm.org

**EQUINOX SANTA MONICA**
201 Santa Monica Blvd | (310) 593-8888
equinax.com

MOST LOVED CIRCUIT/CROSSFIT STUDIO
If you don’t already know about these CrossFit gyms, it’s because you don’t know anyone who goes there because if you did, they would have surely told you about it several times already.

**BLUE REPUBLIC CROSSFIT GYM**
3328 Pico Blvd | (310) 399-1546
bluerepubliccf.com
To have the support of the community through a Most Loved vote means we’re impacting those around us for the better. We say it every day: no one cares how much you know, until they know how much you care. We can be the best-est, super-est, brainy-est and strong-est gym around... but without loving the community around us, and the humans walking in through our doors, we’d be nothing.

**PHOENIX CLASSICAL PILATES**
2412 Wilshire Blvd Suite 208 | (424) 835-2810
phoenixclassicalpilates.com
To be considered a Most Loved business in Santa Monica is HUGE! I’ve been teaching Pilates in SM for 15 years so having this support feels like a warm hug and that I’m on the right track. Thank you!

**BUNDA SANTA MONICA**
3008 Santa Monica Blvd | (310) 310-2846

FITNESS
Congratulations to the 2023 Most Loved Winners!!!
We are so glad your business is in beach-cool Santa Monica!

www.smchamber.com

Join Santa Monica's Business Association and promote your business!
People live in all kinds of places. You'll find folks perched atop mountains with winding, treacherous driveways, clustered in subdivisions with neatly identical rows of houses and matching fences, but no matter where they live, they don’t actually live in a community just because people are there. You need something else to make it an actual place. You need businesses. You need a store. From a single gas station with questionable expiration dates on the dairy to a multimillion-dollar shopping mall, wherever commerce is conducted is where the community forms.

Keeping that community vibrant is directly connected to supporting those local businesses. In Santa Monica, that is the work of Buy Local, an initiative created by the Santa Monica business community and the City of Santa Monica to encourage local buying that strengthens our thriving community by raising awareness about the economic, environmental and community benefits of thinking local first.

The campaign was launched in 2010 as a partnership between the City of Santa Monica, Downtown SM Inc, Main Street Business Improvement Association, Montana Avenue Merchants Association, Pico Boulevard Improvement Organization, SM Pier Corporation, SM Chamber of Commerce, SM Travel + Tourism, SM Place, SM Education Foundation, GOSAMO, SM Spoke and Sustainable Works. There are over 1,500 Santa Monica businesses actively participating in the Buy Local Santa Monica campaign and it’s free to all businesses located in the city of Santa Monica.

So, when you need whatever you may need: a prime rib, some socks, a new hybrid vehicle or a sun hat, consider choosing from the retailers who help keep the community the beloved place it is and from those whom your neighbors have already elevated to the best in their business.
The success story of the Pump Station & Nurtury is a tale of how two moms combined their efforts to provide the community with what was missing. Over 35 years ago, a lady named Corky Harvey created a “baby care boot camp” in Santa Monica to provide new parents with much needed, evidence-based support and information to care for their newborns. This later became an early incarnation of the Pump Station. Then it took the collaboration of another mom, Cheryl Petran, nearly 20 years later who recognized the potential and used her professional expertise to expand and develop the business and so the Pump Station & Nurtury as we know it today was born.

“Our clients often tell us how wonderful it is to find most of the resources for expectant and new parents integrated in one convenient location. Parents and babies come through our doors every day to access the huge selection of products we now carry and to attend classes that range from prenatal breastfeeding and baby care to baby signing and infant CPR,” Harvey said.

Today, the Pump Station & Nurtury provides education and support to over 300 expecting and new parents every week and their empathetic, knowledgeable and efficient team of certified experts uses information collected from decades of experience to educate parents on everything parenting, breast, baby and toddler related.

“Our goal remains the same today as when we opened more than a quarter of a century ago: we want the Pump Station & Nurtury to be a sanctuary for expectant parents, new parents and their precious babies at this very challenging and rewarding time of life,” Harvey said.

An indispensable part of the local community, this one-stop-shop for all things offspring continues to help families grow in Santa Monica, safe in the knowledge that they’re receiving the best care and advice possible.
MOST LOVED KID CLOTHING/KID FRIENDLY STORE

Kids clothes are just way more fun than “grown up” clothes. Why pay for a shirt that has a tiny crocodile embroidered on it when what we all really want is a giant sweatshirt that has crocodile mouths for the arms?

PUMP STATION & NURTURY
2727 Main St Suite A | (310) 938-1981
pumpsstation.com

Every day our team does everything it can to support expecting and new parents as they embark on their new parenting journey. We really do love doing this! It’s so gratifying to know our community loves us for what we do!

THE ACORN STORE
1220 5th St | (310) 451-5845
theacornstore.com

Santa Monica, we love you back! Celebrating over 20 years in business, we have the profound pleasure of knowing Santa Monica families through the generations. Congratulations to the Acorn toddlers now graduating high school & university! We are filled with pride. It means the world to us to be acknowledged as a Most Loved business. Thank you! Thank you! Thank you!

PINK CHICKEN
1524 Montana Ave | (310) 395-6048
pinkchicken.com

MOST LOVED ADULT CLOTHING STORE

“Adult” meaning fully grown, not the kind of “adult” that requires all things to be in a brown paper bag when you leave.

UNHOLY SAINTS
2716 Main St | (310) 298-5061
unholysaints.com

NORDSTROMS-3RD ST
220 Broadway | (310) 752-2701
nordstrom.com

JANE OF TARZANA
1607 Montana Ave | (310) 395-5002
janeoftarzana.com

MOST LOVED BEAUTY RELATED STORE

If beauty is only skin deep, you can at least make sure that skin looks fantastic with products from these businesses.

NUMBER ONE BEAUTY
1426 Montana Ave | (310) 656-2455
numberonebeautycenter.com

It truly means the world to us to have the most amazing clients that have become like family to us over the last 40 years that we have been on Montana Ave. We love seeing their faces every day and giving the best in customer service. Thank you to everyone that voted for us!

KIEHL’S SINCE 1851
1516 Montana Ave | (310) 295-0055
kiehls.com

SEPHORA-3RD ST
1244 3rd St | (310) 395-3460
sephora.com
When Benji Pall first dreamed about opening a store, he was selling vintage items out of his Jeep on Melrose Avenue. He hustled and worked to make whatever sales he could, displaying clothes on the gates of closed businesses wherever he could.

Fast forward several years and Pall moved to Santa Monica where he set a goal of opening a retail operation on Main Street. After finding some continued success at his upstart operation, he decided to take the risk.

“All the drawings I had been drawing of my dream store, and ideas being written down weren’t for nothing. It was go time. We opened our first brick and mortar store on Main Street in 2022 and it has been one of the most beautiful and learning experiences of my life,” he said.

Pall said he’s incredibly proud of the curation of unisex vintage pieces in his store that ranges from Levi’s to highly sought after concert tees to your favorite sports team apparel.

“Another aspect I am incredibly proud of that we are evolving more and more is offering made in USA goods from smaller markets,” he said. “We make all our leather goods in our Santa Monica store, so bringing in more small makers and giving them the opportunity to show off their creations is very fulfilling.”

Pall said the store specifically supports smaller brands and handmade goods in opposition to the current trends of fast fashion and mass production. “We truly believe a well crafted and handmade garment or item will last way longer than anything made today in the fast fashion industry,” he said. The time it takes to learn the skill and master it creating high quality goods shouldn’t be overlooked anymore.”

He also works to educate customers on the term “vintage.” “We believe there is a massive difference between a thrift store and a curated vintage shop, so much so that we even have a sign in the front showing the differences,” he said.

Another way Pall tries to educate his customers is for goods made in the USA and handmade goods. “We are very grateful and blessed to have such an amazing local community,” Pall said. We rarely run advertisements and really rely on word of mouth. Being a store that is so unique in Santa Monica is really important to us.”
SANTA MONICA
HOMEOPATHIC PHARMACY

SMHP IS LOOKING TO HIRE SKILLED PEOPLE TO JOIN OUR FAMILY. PLEASE SEND YOUR RESUME TO CONNECTIONS@SMHOMEOPATHIC.COM

(310) 395-1131 | 629 BROADWAY, SANTA MONICA | SMHOMEOPATHIC.COM

THANK YOU TO OUR LOYAL CUSTOMERS FOR ALL YOUR SUPPORT, ENJOY

10% OFF
DISCOUNT THROUGH JULY 31.

TO RECEIVE UPDATES ON WHAT IS HAPPENING IN HEALTH AND SUPPLEMENT TECHNOLOGY, SUBSCRIBE AT

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TO RECEIVE UPDATES ON WHAT IS HAPPENING IN HEALTH AND SUPPLEMENT TECHNOLOGY, SUBSCRIBE AT
Originally founded by Norman and Mary Litvak as the Santa Monica Drug Company in 1944, the Santa Monica Homeopathic Pharmacy has always sought to push the bounds of its field with a focus on helping residents get well and showing them there are alternate ways to prevent illness.

While ownership has remained steady — with the business staying in the family for more than seven decades and nearly four generations — the items on the shelves have changed throughout the years. Walk through the aisles today and one will spot remedies for allergies and stress alongside CBD creams, protein powders and bottles donning names that resemble the scientific chemicals they’re comprised of.

Owner Steven Litvak said they have always placed people before profits and integrity before income.

“We build connections and relationships between our customers and integrative practitioners,” he said. “Our business model reaches out past the borders of Santa Monica, which bring in more revenue to the city. We teach the community how to prevent and treat disease.”

Litvak said community support is just another way we know that the business is doing exactly what the public expects.

“We have been in Santa Monica for 79 years. We are a fourth generation pharmacy that is family owned and operated. We hire highly skilled and licensed practitioners,” he said.
SHOPPING

MOST LOVED PHARMACY

If there’s anyone we need in these trying times, it’s the person who can give you the good drugs.

🔹 SANTA MONICA HOMEOPATHIC PHARMACY
629 Broadway | (310) 395-1131
smhomeopathic.com

Community support is just another way we know that the business is doing exactly what the public expects of us.

🔹 MCCARTHY PHARMACY
2601 Lincoln Blvd | (310) 452-1105
mygnp.com

🔹 OCEAN PARK PHARMACY
2731 Ocean Park Blvd | (310) 452-5705

MOST LOVED JEWELRY STORE

The clothes may make the man but it’s the accessories that make the lewk.

🔹 CURATED LOS ANGELES FINE JEWELRY
1603 Montana Ave | (424) 252-9183
curated-losangeles.com

Celebrating with Santa Monica! It is the one-to-one connection through jewelry that we treasure most. Our clients share their most meaningful milestones, searching for unique pieces to be adored through the generations. With pieces by 20+ designers and a custom design team, we are honored to share beauty with our community!

🔹 ACCENTS JEWELRY
2900 Main St | (310) 396-2284
accentsjewelry.com

Accents opened in 1987 on Main Street in Santa Monica. Accents has become a favorite shopping spot for locals and visitors alike with its constantly changing, unique-of-the-moment styles. The personal and friendly services, affordable prices, and great music create a community where people come to socialize and shop.

🔹 MOONDANCE JEWELRY GALLERY
1530 Montana Ave | (310) 395-5516
moondancejewelry.com
Love At First Sit® is deeply humbled and honored that the Santa Monica community has voted them a Most Loved Pet Related Store/Service! It is only through the community’s support that they thrive! With a belief that real animal advocacy begins in the home, they pay it forward through their commitment by not only providing qualified pet care and dog behavior and Training Services, but also through their charity program, the Love At First Sit® Initiative. Through these efforts, they seek to promote advocacy by providing pet owners with resources and insight that facilitates pet wellness, enrichment, education, and responsible pet ownership. While simultaneously giving back to the community through their philanthropy and humanitarianism. All of this encourages and reinforces the protection and the bond between humans and their animals, furthering the prevention of animals from being relinquished to animal shelters. Ultimately, it is their dedication to the community that fuels their motivation to provide only the highest quality of pet services, and engage in charitable endeavors that help animals and the people that love them. Love At First Sit® strives to continue to offer you, the community, all of this and more!

**MOST LOVED PET RELATED STORE/SERVICE**
Just because they don’t freak out about your dog peeing in the aisle doesn’t mean it’s OK for you to do it as well.

**TEN WOMEN GALLERY**
2719 Main St | (310) 310-3492
tenwomengallery.com
The support of our community means everything to Ten Women; without it, we would not still be here. We have a lot of loyal customers who have stayed with us from the very beginning and are meeting new customers all the time. Our Third Thursday events are especially important for us to connect with our community and give something back.

**BLOW ME CANDLE CO**
430 Main St | (310) 310-3492
blowmeandleco.com
We are so grateful for the love and support we have received during our first year on Main Street. It means too much to us and we cannot wait to see what the future holds. Thank you for your continued support!

**THE GOURMANDISE SCHOOL**
395 Santa Monica Pl | (310) 310-3492
thegourmandiseschool.com
The local community is the lifeblood of Gourmandise. Having their support means everything to us because it’s them whom we serve.

**PAWS & EFFECT PET SPA**
3030 Pico Blvd | (310) 310-3492
paws-effect.com
We are thrilled to receive this important award! We work really hard to provide great service and make our clients happy. To be recognized by the local community for our efforts makes it all worthwhile. We look forward to serving you for many years to come. Thank you, everyone!

**CENTINELA FEED & PET SUPPLIES**
1448 Lincoln Blvd | (310) 310-3492
centinelafeed.com

Love at first sit.
SHOPPING

MOST LOVED CORNER MARKET/CONVENIENCE STORE

When you really need that one key item to make it through your day, but you don’t have the energy to hit the grocery store, these guys are a lifesaver.

ANDREW’S CHEESE SHOP
728 Montana Ave | (310) 393-3308
andrewscheese.com

TEHRAN MARKET
1417 Wilshire Blvd | (310) 393-6719

SANTA MONICA LIQUOR
1001 Wilshire Blvd | (310) 395-3053

MOST LOVED NATURAL GROCERY/FOOD RETAILER

The only thing crunchy about these great stores is their bulk granola.

CO-OPPORTUNITY MARKET
1525 Broadway | (323) 990-7020
coopportunity.com

TRADER JOE’S - PICO
3212 Pico Blvd | (310) 581-0253
traderjoes.com

EREWHON - WILSHIRE
2800 Wilshire Blvd | (424) 433-8111
erewhonmarket.com
Since 1937, proceeds from the shop have been providing resources for children and young adults, including college scholarships, science and summer camperships, vision care, emergency clothing and more! Their staff of volunteers is here to welcome you in, to shop and/or drop off your donations. Their prices can’t be beat (some less than $1) and they have a wide range of merchandise, including used and boutique items for men and women, children’s clothing, toys, books, and housewares - everything you need at prices you can afford. They have lovely furniture and a great selection of artwork, too. In-store sales merchandise changes every week – watch for their Blowout Sale in mid-June.

To receive advance notice of all sales, email infoALSM@frontier.com. Write “Show me the Sales” on the subject line, and they will add you to the list. Like to shop from home? Be sure to check out their online store with a link on the website assistanceleague.org/santa-monica. They thank their friends for once again voting Assistance League Thrift Shop one of Santa Monica’s Most Loved Businesses!

Assistance League Thrift Shop, 1453 15th St, Santa Monica. Open every Thursday and Friday, 11 a.m. – 3 p.m. and on Saturdays from 10 a.m. – 2 p.m. (310) 395-2338.
MOST LOVED HOME FURNITURE

There is perhaps no moment so meaningful in a relationship as when a man realizes every piece of furniture he owned is now only appropriate for the patio, garage or dump because his partner has explained that a “shared” space means you share their design sensibilities or face the “nothing’s wrong” face whenever they enter the room.

AVOCADO GREEN MATTRESS
1120 Montana Ave | (657) 385-8849
avocadogreenmattress.com
As our flagship store, Santa Monica is a community we value and love being a part of. We’re so grateful for our local community’s support!

WEST ELM-4TH ST
1427 4th St | (310) 260-1073
westelm.com

REFORM SHOWROOM
2630 Pico Blvd | (833) 733-6769

MOST LOVED HOME ACCESSORIES

You remember that showgirl leg lamp from “A Christmas Story”? That was a home accessory and it stole the whole movie. Choose wisely.

BURRO SANTA MONICA
1533 Montana Ave | (310) 319-2304
burrogoods.com

BROOKLINEN
1417 Wilshire Blvd | (310) 393-6719
brooklinen.com

HOME-SUSTAINABLE HOME DECOR
3004 Lincoln Blvd | (424) 238-3303
shophomeLA.com

MOST LOVED VINTAGE/RESALE STORE

Wine, cheese and concert t-shirts all acquire value with age but only two of the three should smell musty.

ASSISTANCE LEAGUE
1453 15th St | (310) 395-2338
assistanceleague.org/santa-monica
Our entire purpose at ALSM is to serve our community, and it is very rewarding to receive this kind of acknowledgement from our friends and neighbors! Knowing that the community supports us gives us the inspiration to grow and to always look for more and better ways to serve.

AMERICAN CANCER SOCIETY
920 Wilshire Blvd | (310) 458-4490
cancer.org
The support of the community is paramount in meeting our mission to save lives, celebrate lives and lead the fight for a world without cancer. All proceeds go towards research, patient support and advocacy. Your support means the world to us!

UNHOLY SAINTS
2716 Main St | (424) 238-5616
unholy saints.com

MOST LOVED GALLERY/ART STORE

Help these people prove their parents wrong and make a living with art.

TEN WOMEN GALLERY
2719 Main St | (424) 433-8116
1128 Montana Ave | (310) 393-6254
tenwomengallery.com
The support of our community means everything to Ten Women; without it, we would not still be here. We have a lot of loyal customers who have stayed with us from the very beginning and are meeting new customers all the time. Our Third Thursday events are especially important for us to connect with our community and give something back.

BERGAMOT STATION
2525 Michigan Ave
bergamotstation.com

T-HERITAGE ART GALLERY
1001 Wilshire Blvd | (310) 395-3053
theritage.com

Brooklinen
Few people know the city better than those who convince others to come here and Most Loved partner Santa Monica Travel and Tourism has everything you need to know about the city's hidden gems and neighborhoods.

Santa Monica shopping covers the spectrum of options with celebrated destinations, from downtown’s Third Street Promenade and Santa Monica Place to upscale boutiques along Montana Avenue and the eclectic retail mix on Main Street. Each of the city’s neighborhoods offers a distinct character all its own.

The world-famous alfresco Third Street Promenade shopping experience includes national stores, name brand clothing and boutiques in the heart of Downtown Santa Monica. Soak up a colorful, upbeat scene filled with musicians and entertainers while basking in breezes from the nearby ocean.

Just two blocks from the beach, Main Street offers chic clothing and design stores, art galleries and a weekly farmers market just two blocks from the ocean, as well as the Santa Monica Walk-In Visitor Information Center. Here many locals can be spotted walking their dogs, sipping coffee or gearing up for a surf session.

Mid-City is a growing art district, with the 18th Street Arts Complex and Bergamot, that also offers a haven for resale and consignment stores, many featuring top designers.

On the north end of town, Montana Avenue is a tree-lined European boulevard – a luxurious shopping destination known for its unique stores as well as its popular bistros, cafes, bakeries and celebrity clientele.

On the southern end of Santa Monica, the area around Pico Boulevard and Ocean Park Boulevard features attractions like Santa Monica College’s performing arts venues and planetarium, as well as award-winning restaurants and a huge Saturday farmers market. The neighborhood offers a list of below-the-radar shopping finds and unique art galleries.

On Ocean Avenue and the Santa Monica Pier, and the beach you’ll find shops and restaurants all set against the ocean alongside go-to spots for souveiers and beach essentials.
Congratulations
Fairmont Miramar Hotel & Bungalows, Hotel Casa del Mar and Shutters on the Beach for being voted as Santa Monica’s Most Loved Hotels!

The hotels are giving readers an inside look at some of the most-loved onsite experiences, from the teams that work tirelessly to exceed the criteria necessary to become one of SMDP’s “Most Loved.”

“Our property has the most ocean views of any hotel in Santa Monica, so all guests are guaranteed a noteworthy view. But our insiders know to request a room on a higher floor in our Ocean Tower and on the north side for the best Santa Monica sunsets. Depending on the time of year, guests can watch the sun sink into the Pacific!”
– Sam Jagger, General Manager of Fairmont Miramar Hotel & Bungalows
“Casa insiders love our Oysters & Crudo served on Tuesdays and Wednesdays at the bar in Catch. Get there early, as seating is limited and fills up quickly, but the hustle will be worth it for the ocean views... they are phenomenal.”
- Max Jonas, General Manager of Hotel Casa del Mar

“Anyone who has visited Shutters knows how magical our al fresco spaces are. And our insiders know how it’s made more magical when set to a jazz soundtrack. During the summer, in-the-know locals and visitors flock to our brunch in The Courtyard to enjoy great food, jazz and remarkable ocean views.”
- Christophe Baraton, General Manager of Shutters on the Beach

To learn about all of Santa Monica’s 41 world-class hotels, community events, business offerings and staycation ideas, visit SantaMonica.com.
Swim with Heart has helped over 1,000 children with special needs learn to swim.

The confidence gained from swimming empowers our special swimmers in the water and in daily life.

This is what we do at Swim with Heart.

Please donate and help us to continue our mission!

swimwithheart.org/donate
310-625-2974
@swimwithheart

Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it’s the only thing that ever has.

— MARGARET MEAD
MOST LOVED BUSINESS IN MID-CITY

These stores may be in the middle of the city but they’re at the top of the list for quality.

**BROADWAY BAKER**
1209 Wilshire Blvd. | (346) 410-3857
broadwaybaker.com
Being a part of the Santa Monica community is simply awesome—we are super grateful and thankful for all the love and support!

**SANTA MONICA MUSIC CENTER**
1901 Santa Monica Blvd | (310) 453-1928
santamonicamusical.com

**ARTHUR MURRAY DANCE CENTER**
528 Broadway Blvd. | (310) 260-8886
arthurmurray.com

MOST LOVED BUSINESS ON OCEAN PARK BOULEVARD

With some of the city’s OG businesses, OP has been keeping locals stoked with the best stuff for decades.

**BOB’S MARKET**
1650 Ocean Park Blvd. | (310) 452-2493
bobsmtk.com
We are truly honored knowing that our customers keep us in mind whenever they need reliable products and services. We appreciate the love and support from customers. Every customer is important to us.

**SWIM WITH HEART**
3231 Ocean Park Blvd. | (310) 625-2874
swimwithheart.org

**MERRIHEW’S SUNSET MARKET**
1526 Ocean Park Blvd. | (310) 452-1051
merrihewnursery.com

MOST LOVED SUSTAINABLE/GREEN BUSINESS

When you do need some stuff but don’t need all the future garbage that surrounds that stuff.

**CO-OCCUPORTUNITY MARKET**
1525 Broadway Blvd. | (323) 990-7020
cooportunity.com

**SQUARE ONE REFILLS AND SUSTAINABLE SUPPLIES**
1523 Montana Ave | (424) 252-9151
squareonerefills.com
We couldn’t do this without all the customers who care about our environment. We are honored to serve customers who are just beginning to make conscientious choices to those who refill regularly. We’ve loved every minute of it. Thank you for doing your part!

**RECONTAINED**
2601 17th St | (310) 392-1947
recontained.com

CONGRATULATIONS TO ALL THE 2023 MOST LOVED WINNERS AND FINALISTS

Sign up for our newsletter

A GREAT AND EASY WAY TO BE UP TO DATE WITH SANTA MONICA NEWS & SUPPORT A LOCAL BUSINESS!
Congratulations to all our Most Loved Businesses!

Buena Vida Tea Salon
Caffe Luxxe
Rori’s Artisanal Creamery
Forma Restaurant
Father’s Office
Bun and Mi
Margos
Kai Ramen
The Brothers Sushi
Andrea White Pilates
Mighty Pilates
Golden Wellness Pharmacy
The Detox Market
Number One Beauty
Kiehl’s
Jane of Tarzana
Texture
Pink Chicken
Cabochon Fine Jewelry
Curated LA
Moondance Jewelry
Square One Refills
Brooklinen
Ame Salon
Luxe Lab
Zaine Colour Salon
Deans Barbershop
Nail Spa Lane
Tracy’s Nails
John Adomain DDS
Engel & Volker
Coldwell Banker
PHS Realty
Flair Cleaners
To Wag For
Avocado Green Mattress
Burro
Ten Women Gallery
Andrew’s Cheese Shop
Areo Theater - American Cinematheque
The Cayton Children’s Museum offers hands-on play exhibits and cultural programs for children and families. Their eagerly awaited move to Santa Monica came with the backing of philanthropists Andrea and Barry Cayton and more than doubled their previous size allowing them to incorporate new play elements, including a full-size helicopter and fire truck. In addition to the installations, Cayton offers a full calendar of classes and performances of visual, musical, and performing art, as well as cultural activities. The museum also hosts special days for children with different abilities and needs.

“We activate the power of play to enrich the lives of children and their families, to build stronger and more connected communities, and to create a better world,” Annie Sinzinger, senior director of marketing for the museum, said. “We provide the place and opportunities for people of all ages to benefit from the inspiration, creativity, learning, connection and freedom fostered by play,” she said. “We provide a safe space where all kids and families belong. We are inclusive and embrace the rich diversity of cultures, socioeconomic backgrounds, identities, family structures, and abilities of our community.”

Thank You, Santa Monica
For making us a Most Loved Business

At the Cayton, we believe people of all ages benefit from and need the inspiration, creativity, learning, connection, and freedom fostered by play. Thank you for letting us be a part of this community as we play our way to a better world.
MOST LOVED BUSINESS ON MAIN STREET

While the street has earned a reputation as a culinary destination it remains a hub for great local retail.

**DOLCENERO GELATO**
2400 Main St. | (323) 540-6263
dolcenerogelato.com

Seven years in a row! THANK YOU, Santa Monica! We made it through Covid, the civil unrest and the worst winter in a decade thanks to you, our friends and customers. We make our gelato every day in small batches here on Main Street. Come to say hi and enjoy our classics and our new flavors on our beautiful outside patio!

**TEN WOMEN GALLERY- MAIN ST**
2719 Main St. | (424) 433-8116
tenwomengallery.com

The support of our community means everything to Ten Women; without it, we would not still be here. We have a lot of loyal customers who have stayed with us from the very beginning and are meeting new customers all the time. Our Third Thursday events are especially important for us to connect with our community and give something back.

**MYSTIC JOURNEY BOOKSTORE**
2623 Main St. | (310) 396-7070
mysticjourneybookstore.com

We are, and for nearly 15 years have been, a local, independent business, supported by our community. Without this support, we wouldn’t be here. That support means everything to us!

MOST LOVED KIDS CAMP

We all know you love your kids, but sometimes they do something that you just know they learned from your spouse, and at those times, it’s totally OK to pay someone else to deal with them for a few hours.

**SANTA MONICA YMCA**
1332 6th St. | (310) 393-2721
ymcasm.org

**CAYTON CHILDREN’S MUSEUMS**
395 Santa Monica Pl. | (424) 416-8320
caytonmuseum.org

We are so proud to play with the Santa Monica community and honored that the children and families in our own backyard feel the same!

**PTA/SANTA MONICA EDUCATION FOUNDATION - SUMMER ADVENTURE**
1717 4th Street | (310) 450-8338 x 70420
info@summer-adventure.org

MOST LOVED BUSINESS ON MONTANA AVENUE

Given how popular the street is, you can’t say they have an uphill battle to find customers even though they are on a literal hill.

**AERO THEATER**
1328 Montana Ave. | (310) 260-1528
helenscycles.com

**BUENA VIDA TEA BAR & GARDEN**
726 Montana Ave. | (424) 268-4138
buenavidatea.com

We are grateful and honored to be a part of this community.

**ANDREW’S CHEESE SHOP**
728 Montana Ave. | (310) 393-3308
andrewscheese.com
Thanks for loving Pico!

Congrats to Pico restaurants, shops and services who were finalists and winners in the MOST LOVED SANTA MONICA 2023 CONTEST. From delicious eats at MOST LOVED MEXICAN Gilbert’s El Indio Restaurant, to a tune up at MOST LOVED CAR REPAIR Santa Monica Motors, to a workout at MOST LOVED GYM Blue Republic and a breezy brunch at MOST LOVED OUTDOOR PATIO LUNETTA, everything you need is on Pico!

OUTDOOR DINING
Lunetta *
Gilbert’s El Indio
MEXICAN RESTAURANT
Gilbert’s El Indio *
Lares Restaurant
HAPPY HOUR
The Upper West
HOTEL
Shutters
DENTIST
American Family Dental
HOME FURNITURE
Reform Showroom
CAR REPAIR/SERVICE
Santa Monica Motors *
Strokes Tire Service
Joy Automotive
CAR WASH
Pico Car Wash
INDY BUSINESS
Lady & Larder
FITNESS STUDIO/GYM
Blue Republic Cross Fitness *

PICO BLVD
Trader Joe’s *
Gilbert’s El Indio
Lady & Larder
NATURAL GROCERY/FOOD RETAILER
Trader Joe’s Pico
LIVE ENTERTAINMENT
McCabe’s Guitar
BARBER SHOP
Pico Barbershop
Tel’s Barbershop
CHIROPRACTOR
Joel Bienenfeld D.C
PET RELATED STORE
Paws & Effect Pet Spa

PICTURE

PICO BEAUTIFICATION NEWS
CalTrans Adopt-a-Ramp - TRANSFORMATION!

The entrance to Santa Monica on Pico Blvd is lush, colorful and clean in 2023! Pico improvement Org adopted the Centinela Off Ramp last summer, created the Pico Volunteer Litter Crew to bag trash off the ramp, planted a colorful drought garden at the bottom, and commissioned a new Pico mural! Join the fun and be part of the PICO Volunteer Litter Patrol! Email your name to PICOBLVDSM@GMAIL.COM to sign up.

www.picopassport.com  /picosantamonica  /picoblvdsms
NEIGHBORHOOD
Favorites

MOST LOVED NONPROFIT ORGANIZATION
Santa Monica has a huge heart and these organizations are among the best reflections of the community.

SANTA MONICA EDUCATION FOUNDATION
1717 4th St. | (310) 396-4557
smedfoundation.org

As the only nonprofit raising money for every single Santa Monica public school, it means that the community supports our mission — to engage the community to invest in a vibrant educational experience for all students in the Santa Monica public schools.

BOYS & GIRLS CLUBS OF SANTA MONICA
1220 Lincoln Blvd. | (310) 361-8500
smbgc.org

HEAL THE BAY
1444 9th St. | (310) 451-1500
healthebay.org

Santa Monica has been Heal the Bay’s home for nearly 40 years, so knowing that our community voted us Most Loved means so much! Heal the Bay was founded to clean up and protect Santa Monica Bay, but the support of this city has empowered us to advocate for all of Southern California’s coastal waters and watersheds by focusing on public health, biodiversity, climate change and environmental justice. Heal the Bay Aquarium at the Santa Monica Pier welcomes 100,000 guests annually from all over the world, but it is the people of Santa Monica who have supported us and helped us grow. We love you too, Santa Monica!

MOST LOVED BUSINESS ON PICO BOULEVARD
The businesses on Pico span more than 30 blocks, so these businesses had to overcome a lot of competition to rise to the top.

TRADER JOE’S
3212 Pico Blvd. | (310) 581-0253
tradejoes.com

GILBERT’S EL INDIO RESTAURANT
2526 Pico Blvd. | (310) 450-8057
gilbertselindo.com

LADY & LARDER
828 Pico Blvd. | (310) 392-1700
ladyandlarder.com

MOST LOVED INDEPENDENT BUSINESS
These are often called “mom & pops” but you’re not required to have kids, despite what your mother keeps suggesting at Thanksgiving.

ARTHUR MURRAY DANCE STUDIO
928 Broadway/Bldg. | (310) 260-8886
arthurmurray.com

NUMBER ONE BEAUTY
1426 Montana Ave | (310) 656-2455
numberonebeautycenter.com

It truly means the world to us to have the most amazing clients that have become like family to us over the last 40 years that we have been on Montana Avenue. We love seeing their faces everyday and giving the best in customer service. Thank you to everyone that voted for us!

LADY & LARDER
828 Pico Blvd. | (310) 392-1700
ladyandlarder.com
Fifty years ago, 31-year-old musician and Santa Monican Chico Fernandez had a dream of opening a practice space and photography studio for local musicians to jam, record, take lessons, shoot album covers and share music with the community. Five decades later, Fernandez and his family are still celebrating the fulfillment of that dream: the Santa Monica Music Center. The Music Center has evolved over the years, with Chico’s brother Victor introducing the now integral retail shop and Chico’s daughter Lana Negrete founding a nonprofit based on Chico’s values of community and sharing a love of music.

The shop has also moved from its original storefront on Lincoln Boulevard over to a larger space on Santa Monica Boulevard. “Sometimes, it feels like we’re this metropolis city where there’s transient people passing through just visiting, but we are a city full of residents, and there are legacy businesses in the community,” Negrete said. “We’re a small, family owned-business that survived a car running through the front of our store, two riots and a pandemic, and we’re still standing,” Negrete reflected. “We’re still family owned and operated. And we still are serving the schools and the community the best we can, and we hope to still be here another 50 years.”

Thank you Santa Monica for continuing to let us make noise with you since 1972!
**MOST LOVED LEGACY BUSINESS (30+ YEARS OF OPERATION)**

You have to be doing something right if you’ve been in business for half a century like some of these winners.

- **SANTA MONICA MUSIC CENTER**
  1901 Santa Monica Blvd. | (310) 453-1928
  santamonamusic.com
- **BOB’S MARKET**
  1650 Ocean Park Blvd. | (310) 452-2493
  bobsmskt.com
  
  We are truly honored knowing that our customers keep us in mind whenever they need reliable products and services. We appreciate the love and support from customers. Every customer is important to us.

- **ASSISTANCE LEAGUE**
  1453 15th St. | (310) 395-2338
  assistanceleague.org/santa-monica
  
  Our entire purpose at ALSM is to serve our community, and it is very rewarding to receive this kind of acknowledgement from our friends and neighbors! Knowing that the community supports us gives us the inspiration to grow and to always look for more and better ways to serve.

**MOST LOVED NEW BUSINESS (OPENED AFTER JAN 2022)**

Newer isn’t always better, but it might be at these businesses.

- **THE CROW**
  2525 Michigan Ave | (424) 322-8017
  crowcomedy.com
  
  As a homegrown Santa Monica kid who met my husband and business partner at Samohi’s theater program, it’s an honor to bring our community together for laughs. As a mom, I love having adult comedy programming and special family programming to help build a stage for our next generation.

- **VCA MAIN STREET**
  2671 Main St | (424) 430-3800
  vcahospitals.com
  
  To be recognized in this way after only a short time boosts our confidence that we can establish ourselves as a valuable part of the community. Our vision is to provide service that responds to the needs of the community and is fear free for our patients and their humans.

- **EMMY SQUARED PIZZA**
  1920 Colorado Ave. | (310) 828-7629
  emmysquaredpizza.com

**MOST LOVED HOTEL**

You might have a nice home and be justifiably proud of it, but it’s not as nice as staying in one of these hotels, so don’t make your guests guess what stained your couch and just let them have a vacation experience in a hotel.

- **FAIRMONT MIRAMAR**
  101 Wilshire Blvd | (310) 576-7777
  fairmont.com/santa-monica

- **SHUTTERS ON THE BEACH**
  1 Pico Blvd | (310) 458-0030
  shuttersonthebeach.com

- **HOTEL CASA DEL MAR**
  1910 Ocean Way | (310) 581-5533
  hotelcasadelmar.com
  
  We recognize that the support of the local community is paramount to our success. The reassurance that we are still giving the locals the experience they seek makes us even more committed to them when they walk through our doors.
There are many reasons to visit Santa Monica: the breathtaking, beautiful blue ocean, the seemingly endless sandy beaches that stretch to the horizon in each direction, the Pier, the Promenade... and Bob’s Market. This family-owned supermarket specializes in gourmet meat, seafood, wine and cheese and has been a staple of daily Santa Monica life since 1965. The full service delicatessen offers a wide variety of hearty, made-to-order sandwiches, wraps and subs, plus delicious hot dishes, salads and meals-to-go.

“Our focus has always been to serve the needs of our neighborhood with a personalized service,” store manager Juana Meyer said.

However, it’s the handmade artisan sausages that are the real draw. At least 10 fresh batches are made every morning, with varieties ranging from sweet Italian, andouille and chorizo to concoctions unique to the store, like pecorino and pork sausage with fresh herbs. All sausages are made by hand using only a meat grinder and a hand-cranked sausage stuffer. Moreover, custom-made creations are also available for customers who provide a recipe to follow and are prepared to purchase at least five pounds worth. Bob’s Market’s specialty sausages can only be purchased in person at the store.
While hotels and resorts have always utilized their physical surroundings to enhance the guest experience, few natural assets compete with prime coastal real estate. Situated on five expansive acres on the bluff north of the Santa Monica Pier overlooking the Pacific Ocean, the five-star oceanfront Fairmont Miramar Hotel & Bungalows—a staple in the community since 1921—provides the perfect setting for a summer escape replete with sunny California weather, fresh salt water breezes and stunning views from sunrise to sunset.

The hotel has spent more than a century turning moments into memories for their guests and locals through a commitment to sustainability, community and culinary excellence. The hotel is all about the Santa Monica lifestyle—sophisticated yet laid back, discerning yet friendly and unpretentious. It is about the views of the ocean and five acres of lush landscaping. Santa Monica’s healthy lifestyle has inspired the hotel to bring in Exhale Studio and Spa; the sophisticated food culture was their inspiration behind Fig restaurant; the youthful culture inspired The Bungalow.

While the hotel is in the heart of Santa Monica, you don’t need to leave the grounds because there is so much to do on property. Relax by the pool, pamper yourself at the salon, dine al fresco at the outdoor kitchen, or sip a cocktail while watching the sunset at Sunset Terrace or The Bungalow (or your room).

“With two historical landmarks located on our property, our legendary 80-foot-high Morten Bay Fig Tree and our Palisades Wing, our property has been cemented in Santa Monica’s history and culture for over 100 years,” associate director of marketing Cambria Mendez said. “We are honored to be part of the Santa Monica community. We take great pride in being at the heart of this great city, and understand our responsibility that to be loved we must continually innovate and give back.”
Join us for a big summer of FREE fun at the Santa Monica Pier
LIVE ENTERTAINMENT VENUE/CULTURAL VENUE
You don’t have to fight for your right to party in Santa Monica; all you have to do is show up to one of these venues and the party will be waiting for you.

**THE CROW**
2525 Michigan Ave Unit F4 | (324) 322-8017
crowcomedy.com
As a homegrown Santa Monica kid who met my husband and business partner at Samohi’s theater program, it’s an honor to bring our community together for laughs. As a mom, I love having adult comedy programming and special family programming to help build a stage for our next generation.

**MCCABE’S GUITAR SHOP**
3101 Pico Blvd | (310) 828-4497
mccabes.com

**HARVELLE’S**
1432 4th St | (310) 395-1676
santamonica.harvelles.com

**LAEMMLE MONICA FILM CENTER**
1332 2nd St | (310) 478-3836
laemmle.com

**RADIANCE WELLNESS SPA**
1207 4th St | (310) 264-2228
drskinhealth.com
To be named a Most Loved business is one of the sweetest and most meaningful awards! Radiance Wellness Spa has been a part of Santa Monica’s community for over 14 years. It is a great feeling to see how the community came together and chose my spa as a Most Loved business! Small businesses are the backbone of any community. I deeply appreciate the support from our clients and others who voted.

**THE CURIOUS PALATE**
395 Santa Monica Pl Suite 172 | (310) 593-8300
thecuriouspalate.com

**DR SKIN HEALTH**
1323 3rd St | (310) 451-0850
drskinhealth.com

**THE GOURMANDISE SCHOOL**
395 Santa Monica Pl #323 | (310) 656-8800
thegourmandiseschool.com
The local community is the lifeblood of Gourmandise. Having their support means everything to us because it’s them whom we serve.

**THE CURIOS PALATE**
395 Santa Monica Pl | (310) 395-2901
thecuriouspalate.com

**TRUE FOOD KITCHEN**
395 Santa Monica Pl Suite 172 | (310) 593-8300
truefoodkitchen.com

**BUSINESS AT SANTA MONICA PLACE**
“Rats” doesn’t feel like the right animal for Santa Monica mall-goers. Maybe seagulls?

**THE GOURMANDISE SCHOOL**
395 Santa Monica Pl #323 | (310) 656-8800
thegourmandiseschool.com

**THE CURIOS PALATE**
395 Santa Monica Pl | (310) 395-2901
thecuriouspalate.com

**TRUE FOOD KITCHEN**
395 Santa Monica Pl Suite 172 | (310) 593-8300
truefoodkitchen.com

**BUSINESS IN DOWNTOWN SANTA MONICA**
The Promenade is the city’s flagship retail zone with some of the most diverse entertainment options around.

**WESTSIDE COMEDY THEATER**
1323 3rd St | (310) 451-0850
westsidecomedy.com

**BUSINESS ON OR NEAR THE SANTA MONICA PIER**
If the Pier is Santa Monica’s crown, these businesses are the “jewels.”

**THE ALBRIGHT**
258 Santa Monica Pier | (310) 394-9683
thealbright.com

**BIG DEANS OCEAN FRONT CAFE**
1615 Ocean Front Walk | (310) 393-2666
bigdeansoceanfrontcafe.com

**RUSTY’S SURF RANCH**
256 Santa Monica Pier | (310) 393-7437
rustyssmpier.com

**RADIANCE WELLNESS SPA**
258 Santa Monica Pier | (310) 394-9683
rustyssmpier.com

If the Pier is Santa Monica’s crown, these businesses are the “jewels.”

**THE ALBRIGHT**
258 Santa Monica Pier | (310) 394-9683
thealbright.com

**BIG DEANS OCEAN FRONT CAFE**
1615 Ocean Front Walk | (310) 393-2666
bigdeansoceanfrontcafe.com

**RUSTY’S SURF RANCH**
256 Santa Monica Pier | (310) 393-7437
rustyssmpier.com

**THE ALLRIGHT**
258 Santa Monica Pier | (310) 394-9683
thealbright.com

**BIG DEANS OCEAN FRONT CAFE**
1615 Ocean Front Walk | (310) 393-2666
bigdeansoceanfrontcafe.com

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256 Santa Monica Pier | (310) 393-7437
rustyssmpier.com

**THE ALLRIGHT**
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thealbright.com

**BIG DEANS OCEAN FRONT CAFE**
1615 Ocean Front Walk | (310) 393-2666
bigdeansoceanfrontcafe.com

**RUSTY’S SURF RANCH**
256 Santa Monica Pier | (310) 393-7437
rustyssmpier.com

**THE ALLRIGHT**
258 Santa Monica Pier | (310) 394-9683
thealbright.com

**BIG DEANS OCEAN FRONT CAFE**
1615 Ocean Front Walk | (310) 393-2666
bigdeansoceanfrontcafe.com

**RUSTY’S SURF RANCH**
256 Santa Monica Pier | (310) 393-7437
rustyssmpier.com
37 Downtown finalists across 27 categories
Check them all out at downtownsm.com

Congratulations to Downtown's most loved businesses!

Downtown Santa Monica
THIRD STREET PROMENADE
Did you hear? The pandemic is officially over. That’s it. Beat it. Done. No more crippling fear of disease wiping out civilization. Now we can go back to our crippling fear of climate change, rising bigotry, economic meltdown, international war, possible civil war, social media driven mental health crisis and new this year: artificial intelligence taking over everything. So, maybe we still need to pay attention to that whole self-care thing if we’re going to get through the next few years, because while the pace of life and other external variables can hinder you from putting your health first, proactively taking care of your physical and mental health is one of the best ways to ensure a longer, healthier life. Sure, you need to eat right, exercise and get outside regularly, but don’t forget to treat yourself.

A life well-lived deserves a bit of a reward now and again. Whether you need a bit of a pick-me-up or a “just because” incentive, add a touch of joy to your life by treating yourself to small things like a massage or mini-makeover. Lucky for you, Santa Monica is rife with professionals who can help you relax, boost your self esteem or just get back into that pre-pandemic groove that you’ve been missing.
The Magic of Style

Starts with your Hair: Leave the Magic to us.

We bring out the Fabulous in you!

Your EXPERT Stylist is waiting. Call or book on-line now!

2431 Main Street
Santa Monica, CA
310-450-0440

Healthy hair means everything to us! Ask our experts how to restore hair thinning or damage.

Owner operated for over 10 years in Santa Monica
Living in a coastal city with beautiful sandy beaches and the Pacific Ocean gently lapping at our shores takes its toll... on your locks, at least. All of that sunshine and salty sea air, while wonderful to soak up, also strips your hair of essential oils, making it dry and leaving it vulnerable to damage and, heaven forbid, split ends. That’s why the number of a quality salon like Bombshell should be saved on your phone as a fourth emergency service; their talented team creates lush, luxurious hair that looks amazing and feels silky soft.

Ever since it first opened its doors 10 years ago, co-owners Eric Torres and Lisa Watts have been proud to serve the community. Together with their team of talented stylists, they continue to curl, condition, cut, color, clip, snip, shampoo and blow dry the residents of Santa Monica.

“The team at Bombshell is inspired to create an environment full of positive energy and compassionate individuals. We listen to our clients and give realistic expectations to deliver beautiful heads of hair,” Torres said.

The goal at Bombshell is to provide clients with an unforgettable, five-star experience. Whether you envision relaxed, beachy hair waves or a more polished, modern look, the staff take great pride in the work they create and approach everything with personality, passion and professionalism.
Eric Torres, owner of Bombshell Salon said he’s been proud and honored to be a part of the Santa Monica community for over 10 years. As the owner of the salon, he said he works to ensure his team is dedicated, educated and talented and that they continue to perfect their craft by attending monthly advanced technique classes.

“At Bombshell, we create beautiful, luxurious hair that looks amazing and feels silky soft,” he said. “Bombshell adds ‘fabulous’ to our already amazing community and we’re famous for the perfect beach blonde because our team can create the ideal beach look for our clients. We have stylists and clients worldwide wanting what our team has perfected because the Bombshell team has mastered all shades of color and cuts. We are proud to be a part of this community and look forward to continuing to serve the amazing people here.”

Torres said anyone is welcome in the salon and he loves working with customers on their needs.

“It is so satisfying to be voted most Loved in Santa Monica at Bombshell,” he said. “Customer experience is the most important aspect of our mission, so to have the support of the community means the world to me!”
MOST LOVED 2023
The best businesses in Santa Monica

The best businesses in Santa Monica

Congratulations to the Most Loved Businesses on Main Street! And Thank YOU For Voting!

WINNERS

1. Pizza
   - Stella Barra Pizzeria

2. Burger
   - Heavy Handed

3. Cheap Eats
   - Holy Guacamole

4. Bike Shop
   - The Bike Shop

5. Jewelry Store
   - Accents Jewelry

6. Gift Store
   - Blow Me Candle Co.

7. Vintage/Resale Store
   - Unholy Saints

8. Business on Main Street
   - Ten Women Gallery

9. Hair Salon
   - Bombshell Salon

10. Real Estate Agent
    - Ted Winterer-Compass

11. New Business (Opened After Jan 2022)
    - VCA Santa Monica

12. Best Ice cream/Frozen Dessert
    - Dolcenero Gelato

13. Best Italian
    - La Vecchia Cucina

14. Best Ramen
    - Jinya Ramen Bar

15. Best Surf/Slide Shop
    - ZJ Boarding House

16. Best Adult Clothing Store
    - Unholy Saints

17. Best Kid Clothing/Friendly Store
    - Pump Station & Nurtury

18. Best Gift Store
    - Ten Women Gallery

19. Best Gallery/Art Store
    - Ten Women Gallery

20. Best Business in Main Street
    - Dolcenero Gelato

21. Best Hair Stylist
    - Eric Torres-Bombshell Salon

22. Best Nail Salon
    - PINKIES NAIL SPA

23. Best Veterinarian Office
    - VCA Santa Monica

MOST LOVED HAIR SALON
Cutting your own hair is a cry for help. These guys will answer.

AME SALON
734 17th St Suite B (310) 760-1722
amesalonla.com
As a small business, having the support of our community through a Most Loved vote means the world to us. It tells us that our hard work and dedication to providing quality services are recognized and valued by our customers. Being a finalist is going to help our business continue to grow and flourish. We are grateful for the opportunity to participate in such a meaningful competition.

BOMBSHELL SALON
2431 Main St (310) 450-0440
bomshellssantamonica.com
It is so satisfying to be voted most Loved in Santa Monica at Bombshell. Customer experience is the most important aspect of our mission, so to have the support of the community means the world me!

LUXELAB SALON
1408 Montana Ave (310) 255-9900
luxelab.com

MOST LOVED HAIR STYLIST
You’ve seen those internet videos of people crying because they got bad bangs or an accidental mullet. Don’t be one of those people. Trust these experts with your style instead.

ERIC TORRES-BOMBSHELL SALON
2431 Main St (310) 450-0440
bomshellssantamonica.com
I'm honored my clients have nominated me as Santa Monica’s Most Loved Stylist again this year. I've been a part of this amazing community for over 10 years. I take my profession seriously and I truly appreciate my clients for celebrating my passion. My goal these 30+ years is to create beautiful luxurious hair — one client at a time.

JOSHUA ANDERSON-AME SALON
734 17th St Suite B (310) 760-1722
amesalonla.com

SARA HALLAJIAN-AME SALON
734 17th St Suite B (310) 760-1722
amesalonla.com

MOST LOVED BARBER SHOP
The barber profession dates back to ancient Egypt and its practitioners have been trusted as priests, doctors and therapists for centuries. Today, they make sure you don’t get laughed at when you go outside, which is just as important if you ask me.

DEAN'S BARBERSHOP
1211 Montana Ave (310) 922-6371
deanbarbershopsm.com

PICO BARBERSHOP
2905 Pico Blvd (310) 315-2131

TEL'S BARBERSHOP
2210 Pico Blvd (310) 450-7514
Congratulations to the Most Loved Businesses on Main Street! And Thank YOU For Voting!

**WINNERS**

<table>
<thead>
<tr>
<th>Category</th>
<th>Winner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Best Ice cream/Frozen Dessert</td>
<td>Dolcenero Gelato</td>
</tr>
<tr>
<td>Best Italian</td>
<td>La Vecchia Cucina</td>
</tr>
<tr>
<td>Best Ramen</td>
<td>Jinya Ramen Bar</td>
</tr>
<tr>
<td>Best Surf/Skate Shop</td>
<td>ZJ Boarding House</td>
</tr>
<tr>
<td>Best Adult Clothing Store</td>
<td>Unholy Saints</td>
</tr>
<tr>
<td>Best Kid Clothing/Friendly Store</td>
<td>Pump Station &amp; Nurtury</td>
</tr>
<tr>
<td>Best Gift Store</td>
<td>Ten Women Gallery</td>
</tr>
<tr>
<td>Best Gallery/Art Store</td>
<td>Ten Women Gallery</td>
</tr>
<tr>
<td>Best Business in Main Street</td>
<td>Dolcenero Gelato</td>
</tr>
<tr>
<td>Best Hair Stylist</td>
<td>Eric Torres-Bombshell Salon</td>
</tr>
<tr>
<td>Best Nail Salon</td>
<td>PINKIES NAIL SPA</td>
</tr>
<tr>
<td>Best Veterinarian Office</td>
<td>VCA Santa Monica Main Street</td>
</tr>
</tbody>
</table>

**FINALISTS**

<table>
<thead>
<tr>
<th>Category</th>
<th>Finalist</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pizza</td>
<td>Stella Barra Pizzeria</td>
</tr>
<tr>
<td>Burger</td>
<td>Heavy Handed</td>
</tr>
<tr>
<td>Cheap Eats</td>
<td>Holy Guacamole</td>
</tr>
<tr>
<td>Bike Shop</td>
<td>The Bike Shop</td>
</tr>
<tr>
<td></td>
<td>Bike Attack Electric</td>
</tr>
<tr>
<td>Jewelry Store</td>
<td>Accents Jewelry</td>
</tr>
<tr>
<td>Gift Store</td>
<td>Blow Me Candle Co.</td>
</tr>
<tr>
<td>Vintage/Resale Store</td>
<td>Unholy Saints</td>
</tr>
<tr>
<td>Business on Main Street</td>
<td>Ten Women Gallery</td>
</tr>
<tr>
<td></td>
<td>Mystic Journey Bookstore</td>
</tr>
<tr>
<td>Hair Salon</td>
<td>Bombshell Salon</td>
</tr>
<tr>
<td>Real Estate Agent</td>
<td>Ted Winterer-Compass Diane Dorin-Compass</td>
</tr>
<tr>
<td>Real Estate Brokerage</td>
<td>Compass Real Estate Main St.</td>
</tr>
<tr>
<td>New Business (Opened After Jan 2022)</td>
<td>VCA Santa Monica Main Street</td>
</tr>
</tbody>
</table>

mainstreetsm.com    #mainstreetsm
Owner Sara Hallajian said she is incredibly proud that her business has successfully reached its first anniversary, and that she’s built an amazing community of clients, friends and stylists who contribute to making it such a positive and welcoming environment. “It brings me immense satisfaction that our clients leave the salon feeling confident, beautiful and happy with their hair,” she said. “At the heart of my business lie our core values, which are centered around sustainability and eco-friendliness. We’re proud to be green certified by the City of Santa Monica, and we exclusively carry and use organic, clean, and low-toxic hair care products. “Moreover we take great pride in the professionalism and expertise of our stylists, we are dedicated to delivering top-quality work.”

Thank you
Santa Monica for making us a Most Loved Business!

Hours
Monday 9-5
Tuesday- Saturday 9-6

Phone
(310) 760-1722

www.amesalonla.com

734 17th St Suite B
Santa Monica, CA 90402

MOST LOVED NAIL SALON
One of the few businesses where giving someone the finger is acceptable

PINKIES NAIL SPA
2806 Main St | (310) 450-2690

NAIL SPA LANE
1623 Montana Ave | (310) 451-8722

MODERN NAIL
1211 Wilshire Blvd | (310) 395-8304

MOST LOVED MED SPA
For the times that you need medical grade relaxation without pharmaceutical help.

RADIANCE WELLNESS SPA
1207 4th St | (310) 264-2228
drskinhealth.com

To be named Most Loved business is one of the sweetest and most meaningful awards! Radiance Wellness Spa has been a part of Santa Monica’s community for over 14 years. It is a great feeling to see how our community came together and chose my spa as Most Loved business! Small businesses are the backbone of any community. I deeply appreciate the support from our clients and others who voted.

INTOME SEA
1812 Lincoln Blvd | (310) 310-8711
intomesea.com

CIENEGA MED SPA
902 Broadway | (310) 341-2741
cienegaspa.com

MOST LOVED MASSAGE
Rest and relaxation are at a premium in today’s society, so these businesses are truly an oasis in the storm.

BURKE WILLIAMS
1358 4th St | (310) 587-3366
burkewilliams.com

THE MASSAGE PLACE
625 Montana Ave
(310) 393-7007
themaessageplaces.com

WILLLOW SPA
3127 Santa Monica Blvd
(310) 453-9004
willowspa.com

éme

Clean, green and sheen

734 17th St Suite B | (310) 760-1722 | amesalonla.com
SANTA MONICA COLLEGE

Your Success Starts at SMC

On-campus and online

Classes start June 20

smc.edu/summer
Did you know that according to TikTok all you need to get that stain out of your shirt is five esoteric "household" items that you’ll probably have to ask the clerk to point out in the store, an identically stained shirt you can ruin while you test the dubious combination, absolutely no shame about camera angles or filters, and the ability to make people believe your chipper attitude is just your personality and definitely not a result of all the chemicals you’ve been inhaling while you filmed 50 takes.

Or, you can just take it to a dry cleaner. Because experts exist out there and they will happily use that expertise to get you what you need.

Sure, I could rub a poultice of pre-chewed weeds onto that rash because Reddit said it was “natural”, or I could just get the cream from a doctor. Could I represent myself in court? Sure, if I want to end up on a YouTube video titled “10 idiots getting owned by the Judge” or I could hire a lawyer to fight that ticket.

The services provided by longtime professionals are the best way to make sure you don’t get audited or scammed or just outright hurt. Don’t do it yourself. Call someone from this list instead.
WE CARE ABOUT YOUR SMILE

Dental Care is most focused in helping you discover your most beautiful smile as quickly as possible. Get your best looking smile now!

OUR SERVICES

- General & Cosmetic Dentistry
- Periodontal Maintenance
- Invisalign Clear Braces
- Sedation Dentistry
- Root Canal
- Tooth Extraction
- Dental Implant
- Teeth Cleaning
- Smile Makeover
- Dentures
- TMJ Treatment
- Dental Bridge
- Teeth Whitening
- Dental Crown
- Dental Fillings
- Emergency Dentist

Easy online booking | We accept Insurance
Open early mornings, evenings and SATURDAYS
Dr. Ali Mogharei has created a unique dental practice and has dedicated his time to enhance his office with state of the art technology to assure every patient's needs. Mogharei’s focus has been to practice gentle and caring dentistry. Therefore, Mogharei sees one patient at a time and devotes his full attention to you while you are at his office. At your first visit, Mogharei will meet with you privately to discuss any desires or concerns. He is very anxious to learn your needs and preferences, fears, past experiences, and to get to know you. As he moves on to your oral examination, you will find him thorough yet very gentle. A detailed evaluation of your teeth, soft tissue, alignment, bite, jaw joint and an oral cancer screening will be completed at your first visit. All the information obtained will be used to accurately assess your dental health.

Mogharei received his bachelors at University of California Berkeley. He then attended USC School of Dentistry and graduated on the dean’s honor list. He is also an accomplished researcher with multiple publications in peer reviewed journals. Mogharei continuously keeps abreast of the latest advances and developments in the field of dentistry, participating in numerous postgraduate education and special training courses. Mogharei is great with fearful patients. He helps patients overcome their dental anxiety. In addition to cultivating a gentle manner with patients, he also offers oral sedation, nitrous oxide and intravenous conscious sedation to help patients with any dental fear. His goal is to create a dental practice that is ideal for patients. A practice where each staff member is a highly-trained dental professional. His team consists of dedicated individuals who are kind, friendly and caring.
If you’re going to show someone that thing in the place, you should make sure they know what they’re talking about.

PROVIDENCE ST. JOHN’S HEALTH CENTER
2121 Santa Monica Blvd | (310) 829-5511
providence.org

WALCHAREE C. MAHAMITRA, DO
1821 Wilshire Blvd Suite 304A | (310) 221-6375
providence.org

LORRAINE ANDERSON, MD
1245 16th St Suite 303 | (310) 481-4646
uclalhealth.org

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1245 16th St Suite 303 | (310) 481-4646
uclalhealth.org

People complain about going to the dentist, but they also refuse to floss and only brush once a day, so really, you only have yourself to blame if you end up with a cavity.

DR. Ali Mogharei, DDS / THE TOOTH DOCTOR
2222 Santa Monica Blvd #400 | (310) 829-2224
santamonicaoothdr.com

AMERICAN FAMILY DENTAL
1044 Pico Blvd | (310) 576-1341
yourantamonicadental.com

SM FAMILY DENTISTRY-ALAN RUBENSTEIN
1260 15th St | (310) 393-8284
alanrubensteindds.com

It means that our patients love us as much as we love them!!

One unlucky vet did not heed the warnings about Buddy The Office Dog’s ability to fire stink juice from his butt. He later emerged wearing a full face shield and admitted Buddy did “have some range” and only interns should stand behind him.

VCA SANTA MONICA MAIN STREET
2671 Main St | (424) 430-3800
vcahospitals.com

To be recognized in this way after only a short time boosts our confidence that we can establish ourselves as a valuable part of the community. Our vision is to provide service that responds to the needs of the community and is fear free for our patients and their humans.

VCA WILSHIRE ANIMAL HOSPITAL
2421 Wilshire Blvd | (310) 628-4587
vcahospitals.com/wilshire

SANTA MONICA PET MEDICAL CENTER
1534 14th St | (310) 393-8218
petmedical.com

VCA SANTA MONICA MAIN STREET
**MOST LOVED PHYSICAL THERAPIST**
The human body is like the Porsche of nature; it’s a marvel of engineering that will cost you tens of thousands of dollars to fix if you upset the delicate balance.

**PHYSICAL THERAPY WORKS**
719 Santa Monica Blvd | (310) 260-9039
physicaltherapyworks.com

It means so much to us to have the support of the Santa Monica community. Every day we strive to be our best so that we can provide you with the best possible physical therapy and wellness services. Winning this award makes us think we must be doing something right.

**SPORTSFIT PHYSICAL THERAPY & FITNESS**
2010 Wilshire Blvd | (310) 878-2540
sportsfpt.com

**ROBERT FORSTER PHYSICAL THERAPY**
427 Wilshire Blvd | (310) 993-6656
djroelchiropractic.com

**MOST LOVED DRY CLEANER/TAILOR**
Sometimes you need to preserve a cherished heirloom wedding dress and sometimes you need to get a mustard stain out of the only work shirt that still fits because you keep eating lunch at the same burger place, which you now realize is becoming kind of a problem. Either way, these guys can at least help with the cleaning part. Check out the gym winners for the other part.

**FLAIR CLEANERS**
720 Montana Ave | (310) 395-9354
flaircleaners.com

Dry cleaning, laundry, tailoring, etc. is something people don’t “love” comparatively, but we’re glad people seem to love us! We are SO happy the people of Santa Monica LOVE ussss! We love you too!

**BIG WAVES LAUNDROMAT**
2439 Santa Monica Blvd | (310) 829-9378
bigwaveslaundromat.com

Our laundromat is a community-centered business, so having the support of our community and customers means the world to us. Thank you!
The best businesses in Santa Monica

SERVICES

MOST LOVED LAWYER

The guys you’re going to call when you absolutely, positively didn’t choose your professional services from the fine practitioners in this publication.

**JAKLE, ALEXANDER & PATTON LLP**
1250 6th St Suite 300 | (310) 395-6555
jakelaw.com
Jakle, Alexander & Patton, LLP is a boutique trusts & estates law firm founded in Santa Monica. Each of us is involved in various Santa Monica nonprofits and the Santa Monica Bar Association. We’re thrilled to have the support of our clients, friends and local community. We love Santa Monical!

**HARDING, LARMORE, KUTCHER & KOZAL LLP**
1250 6th St Suite 200 | (310) 393-1007
hlkklaw.com
We are grateful to receive this show of support from the community and the newspaper’s readership. It is an honor to be considered a positive part of Santa Monica’s past, present and future. We look forward to making ongoing contributions together with our clients and the various nonprofit organizations we are involved with.

**DUNN, CARPIO & TURNER**
854 Pico Blvd | (310) 393-2769
dunnpersonalinjury.com

MOST LOVED BANK (BRANCH)

People think that those six-inch-thick plexiglass windows are to keep the tellers safe, but what if they are there to keep the tellers confined because they’re just one moist penny deposit or attempted library card withdrawal attempt away from snapping?

**CAPITAL ONE CAFE-BROADWAY**
401 Broadway | (818) 539-2384
capitalone.com

**WELLS FARGO BANK-4TH ST**
1300 4th St | (310) 393-0443
wellsfargo.com

**COMMERCIAL BANK OF CALIFORNIA**
805 Wilshire Blvd | 310.873.5150
cbcal.com

MOST LOVED TRAVEL AGENCY/AGENT/TOURS

Have you ever walked into work only to be hit by the sound of the faintly buzzing fluorescent lights as they flicker off the barren walls, the acrid aroma of chemically flavored coffee dust gurgling through the Keurig, and the realization that you’re just a cog in a machine of questionable use? No? Just us? Well, anyway, these businesses can get you away for a while.

**SURF CITY TOURS**
1654 Ocean Ave. | (800) 913-9356
surfcitytours.com
It’s such an honor to provide Santa Monica’s great visitors tours throughout the area. We pride ourselves on being a local resource for the thriving Santa Monica tourism community.

**JOYRIDE BIKE RENTALS & TOURS**
2-20 Arcadia Terrace | (310) 866-5960
joyridesantamonica.com

**A DAY IN LA**
1537 2nd St. | (818) 538-6287
adayinlatours.com

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**DUNN, CARPIO & TURNER**

We love Santa Monical!

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capitalone.com

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wellsfargo.com

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2-20 Arcadia Terrace | (310) 866-5960
joyridesantamonica.com

**A DAY IN LA**

1537 2nd St. | (818) 538-6287
adayinlatours.com
When it comes to protecting your family, you want someone that understands you, your family and your community. This boutique trusts & estates firm was founded in Santa Monica and its attorneys are heavily involved in the leadership of the Santa Monica Boys and Girls Club, the Rotary Club of Santa Monica, and the Santa Monica Bar Association. With a combined 139 years of attorney experience, personalized estate plans, seamless trust settlements, and surprise-free Probates are standard for its clients that live and work in and around Santa Monica, who expect nothing less than the highest quality legal services.

A boutique firm that gives back

1250 6th St Suite 300 | jakelaw.com

We’re thrilled to have the support of our clients, friends, and local community. WE LOVE SANTA MONICA!

**MOST LOVED INSURANCE BROKER**

Most people don’t think about insurance until they need it, and by then it’s too late so make an appointment with one of these trusted agents before you try to cut down that tree yourself.

**BOB GABRIEL CO INSURANCE**

2325 Wilshire Blvd. | (310) 829-0305
bobgabrielinsurance.com

**SANDRA MILLER-ENGEL & VOLKERS**

1123 Montana Ave. | (310) 450-2525
santamonica.evrealestate.com

I am truly honored and grateful to be voted Santa Monica’s most loved real estate agent! Engel & Völkers Santa Monica, a global luxury service brand, and I would be honored with the opportunity to serve you.

**TED WINTERER-COMPASS**

2525 Main St #105. | (310) 963-9414
tedwinterer.com

I’ve been deeply invested in Santa Monica for many years, through my work and public service. So to be recognized in the Daily Press with the love and appreciation of our community is extraordinarily meaningful to me.

**DIANE DORIN-COMPASS**

2525 Main St. | (310) 466-1618
compass.com/agents/diane-dorin

I am proud to contribute to the community through my life and business. I am inspired by the people who make up Santa Monica and support them through my contributions to the Santa Monica Education Foundation, Santa Monica College, the Gail Dorin Music Foundation, and school programs.

**MOST LOVED REAL ESTATE AGENT**

Housing in SoCal is a contact sport, so at least get yourself a coach who knows the rules of the game.

**ENGEL & VOLKERS SANTA MONICA**

1123 Montana Ave. | (310) 450-2525
santamonica.evrealestate.com

We are sincerely honored and grateful to be voted Santa Monica’s most loved brokerage two years in a row! We are Engel & Volkers Santa Monica, a global luxury service brand, and we would be honored with the opportunity to serve you.

**COMPASS REAL ESTATE-MAIN ST.**

2115 Main St. | (310) 437-7500
compass.com

We don’t take being a Most Loved finalist lightly. Having the respect and trust of those who need us to help with one of their biggest assets, their home, is a big deal. Our agents put their heart and soul into the service of their communities. Thank you for this honor.

**PENCE HAWTHORN SILVER**

1333 Montana Ave. | (310) 458-4024
phsrealty.com

**MOST LOVED CPA**

How often do you think accountants use spreadsheets for non-math situations? Like, do they have one charting out all the sandwich combinations with bread, filling and condiments? Or maybe one for organizing extended family by potential for holiday embarrassment?

**FARZAN & FARZAN**

2001 Wilshire Blvd #270 | (310) 394-0231
farzanpa.com

**SAMUEL B. MOSES**

100 Wilshire Blvd #1800 | (310) 395-9922
prodigychiorecare.com

**GOODFRIEND & JACOBS**

1299 Ocean Ave #333 | (310) 451-0744
Bob Gabriel Company protects Santa Monica, Los Angeles County, and all of California. Located off Wilshire Boulevard, they have been offering competitive rates to West Los Angeles for insurance solutions for over 60 years. With multiple Most Loved victories, their goal is to offer you exceptional personal service while striving to make insurance as affordable as possible.

They are friendly and knowledgeable with fantastic insurance products and agents ready to help you with all aspects of your risk management needs, from personal insurance to commercial insurance.

Their office is conveniently located in Santa Monica right on Wilshire Blvd.

They're committed to helping clients find affordable and comprehensive coverage. They help you make informed decisions about your business insurance and personal insurance needs. They have agents with years of experience in the insurance industry working with clients of all types of risk profiles.

The entire office works harder than captive corporate agents and they’re better able to help you find the best policy at the lowest possible cost. That’s because they work with multiple insurance carriers and so they can find more options for you. They’ll help you understand the choices you have so that you can make the right decision.

Most Loved Insurance Broker

For nearly five decades, the team at Bob Gabriel Co Insurance has been committed to providing clients with the highest quality insurance services combined with the lowest rates available.

California Best Small Business in 2016
Most Loved Insurance Broker 2022
Harding Larmore Kutcher & Kozal, LLP is a Santa Monica-based law firm that started in 1985 and has been here for nearly 40 years. HLKK represents developers, property owners and businesses in land use/real estate. We actively practice throughout Southern California and bring a particularly unique level of expertise to clients needing assistance in the City of Santa Monica. We have successfully represented a wide variety of clients in public settings, decision-making and business negotiations. This, along with our extensive civic engagement, gives us a wealth of knowledge and experience. We provide sound strategic counsel and sophisticated legal advice.

Physical Therapyworks has grown, for the most part, via word of mouth. “We started with a single patient 27 years ago and have seen well over 10,000 patients since. Approximately a third of our patients are referred by former patients, which is approximately 7 times the norm for our field. We get great outcomes, and those outcomes are the source and reason for all of the above,” said Founder/Director John Dravillas. “We’re extraordinarily proud to have won this award for the fourth straight year, and we continue to strive to be our best, so that we can provide you with the best possible physical therapy and wellness services.”
CONGRATULATIONS TO ALL THE 2023 MOST LOVED WINNERS AND FINALISTS

Sign up for our newsletter

A GREAT AND EASY WAY TO BE UP TO DATE WITH SANTA MONICA NEWS & SUPPORT A LOCAL BUSINESS!
Santa Monica Family Dentistry is a full-service, state-of-the-art dental practice established in 1984. Their doctors and hygienists are all graduates from America’s finest dental schools and their staff is dedicated to helping patients maintain their dental health and appearance in a caring and supportive environment. They are particularly proud of their positive interactions with their patients and the way their work helps make peoples’ lives better.

“We do not make judgments when patients come in after having not seen a dentist for a long period of time,” Dr. Alan Rubenstein said. “We offer our patients our recommendations and gladly provide for them any level of care that they deem appropriate for themselves.

He said the entire staff, including office, clinical and hygienists, are stellar people and the office works hard to provide easy options for new patients who want a welcoming environment. Dr. Alan Rubenstein, Dr. Lindsay Leland, Dr. Mark Cohen Periodontist/Implantology and the entire dental team are dedicated to providing you with high-quality, personalized dental care and service to make your visits to our Santa Monica dental office as pleasant as possible.

As a local business, they extend their care into the community. “We have also contributed with promotions for St. Monica’s Church and the Band at Samohi,” said Rubenstein. “We are grateful and flattered that our patients think enough of us to vote for us. It shows that our patients love us as much as we love them.”
We are sincerely honored to be voted Santa Monica's most loved real estate brokerage 2 years in a row! Engel & Völkers Santa Monica is a global luxury service brand, and we would be delighted with the opportunity to serve you.

I'm incredibly grateful and humbled to have been voted Santa Monica's most loved real estate agent! It has been an absolute pleasure serving the Westside community and helping with their real estate needs for the past 20 years.
Engel & Völkers Santa Monica is a global luxury service brand. To them, luxury is more than a price point. Luxury is a top-to-bottom service and attention to detail.

"With every property we endeavor to sell, lease or acquire for our clients, we pride ourselves on providing excellence in care," Broker Sandra Miller said. “From unrivaled global marketing leveraged with a state-of-the-art technology platform to tough real-world negotiations, we are passionate about what we do and strive to exceed your expectations in all aspects of the marketing and sale of your property.”

At Engel & Völkers Santa Monica, their passion is exceeding client expectations, so it’s only natural they align themselves with exceptional real estate professionals to serve clients across the globe. “It’s why we don’t simply have agents, but rather, trusted advisers to guide clients through their home journey with precise knowledge, distinguished care and a bit of fun,” she said. “Our business contributes to the culture and community of Santa Monica by hosting family friendly holiday events at our office. We participate in the Montana Avenue Art Walk, Halloween Hop, and Holiday Hop where families get to take a photo in our office with Santa Claus.”

Engel & Völkers Realtor Sandra Miller has been proudly serving the Santa Monica community for 20 years.

The company was founded in 1977 in Hamburg, Germany. They have divisions in residential and commercial real estate as well as private aviation and yachting. With over 11,000 trusted real estate advisors in over 730 shops around the globe and a presence in over 30 countries on four continents, they are among the most skilled professionals in their field.

Their real estate advisors specialize in the highest level of hyper-local knowledge and customer service to help each client find the home and neighborhood of their dreams. “I am truly honored & grateful to be voted Santa Monica’s most loved real estate agent! Engel & Völkers Santa Monica, a global luxury service brand, and I would be honored with the opportunity to serve you,” she said.

“With every property we endeavor to sell, lease or acquire for our clients, we pride ourselves on providing excellence in care. From unrivaled global marketing leveraged with a state-of-the-art technology platform to tough real-world negotiations, we are passionate about what we do and strive to exceed your expectations in all aspects of the marketing and sale of your property.”
Ted Winterer likes to think of himself as a real estate adviser rather than just an agent. To that end, he is most proud of the transactions in which he’s been able to assist clients with planning and executing significant life changes. “When I think about the widow I helped to set up in an apartment in West Hollywood for her remaining years; the heartbroken man who lost his life partner and needed to move closer to family in the Northwest; the widow looking to net enough from a sale to retire upstate near her children; or the young couple struggling to find an affordable home for their growing family — helping others to find a path forward, that’s what makes me proud,” he said.

He said he’s always actively listening to clients to understand their goals, providing straight talk, integrity, and reducing client stress with compassion and humor. “I also allocate much of my free time to civic participation, such as serving on the board of the Main Street Business Improvement Association and as co-chair of Community for Excellent Public Schools,” he said. “I’ve been deeply invested in Santa Monica for many years, through my work and public service. So to be recognized in the city with the love and appreciation of our community is extraordinarily meaningful to me.”

Many thanks to those who voted for me! I very much appreciate your support!

“I highly recommend that you enlist Ted to represent you when selling or buying real estate! His professional expertise, coupled with his humanity and attention to detail, made this experience easier, and more profitable, than I ever imagined.”

- Abby, recent client
Congratulations to our
Most Loved Winners &
Finalists of 2023!

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