

Lions' Roar Things are picking up!



AI in campaigns Transparency on Google.



US Open Men's semifinals today.

FRIDAY 09.08.23



Volume 22 Issue 249

smdp.com

Ram's blue-and-golden partnership kicks off at LMU

THOMAS LEFFLER SMDP Staff Writer

The National Football League (NFL) 2023-24 regular season

started on Thursday, but one franchise kicked off festivities a day early with a new partner off the field. Two-time Super Bowl champions

and local favorites, the Los Angeles Rams, announced Wednesday that Loyola Marymount University is now the "official higher education partner" of the organization. Students at LMU's Westchester campus flocked to the weekly "Wellness Wednesday" event for the announcement, taking part in the blue-and-gold get-together.

The football club and university

SEE RAMS PAGE 7



Photo by Thomas Leffler CHAMPIONSHIP COLLABORATION: Loyola Marymount and the 2021-22 Super Bowl Champion Los Angeles Rams announced a new partnership on Sept. 6, including internship and career opportunities for LMU students.

Legendary locals remain in high spirits for anniversary

THOMAS LEFFLER SMDP Staff Write

While pursuing the latest in wine and spirits, Santa Monica residents have taken part in one of the city's strongest family legacies.

This year marks the 60th for Bill's Liquor store on the corner of Lincoln Boulevard and Pacific Street, or as current owner Jeffrey Ruiz puts it, "where the pines meet the palms." The Ruiz family continues to be proud of the location, which served as a self-starter for Jeffrey's father, William Stanley Ruiz.

William, or the beloved Bill in the store's name, passed away in

SEE **SPIRITS** PAGE 6



Photo by Thomas Leffler RUIZ FAMILY: Jeffrey Ruiz and mother Matilda Ruiz remain enthusiastic about Bill's Liquor, named for family patriarch William Ruiz, now in its 60th year of operation.

California scales back electric car rebates to focus on lower-income car buyers

ALE JANDRO LAZO Special to the Daily Press

California is eliminating its popular electric car rebate program which often runs out of money and has long waiting lists - to focus on providing subsidies only to

lower-income car buyers. The Clean Vehicle Rebate Project, in existence since 2010, will end when it runs out of money this year. In its place, the state will expand a program next year that provides subsidies only to low-tomiddle income residents - those who have more trouble affording electric cars.

The income limits will be much more restrictive. Californians who earn more than 300% of the federal poverty level will no longer qualify for a state subsidy



CAR: The state's rebate program has been in place for years but is now changing.

eliminated, individuals earning up to \$135,000 and joint filers earning up to \$200,000 qualified. The rebates for battery-powered cars varied from \$7,500 for lowerincome households to \$2,000 for

In comparison, under the

higher incomes. Experts say the old program has been a key driver for helping Californians transition to electric cars. But now that the vehicles have become mainstream, the state will

SEE EV PAGE 8



Gary Limjap (310) 586-0339

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Send comments to editor@smdp.com



LIONS: I to r -Kingsley Fife, Carole Mullaney, Rae Kameny, Yoriko Fisher.

While the past few summers have been relatively quiet for the Santa Monica Pacific Palisades Lions Club, things have picked up considerably this year, with a great speaker line-up for our meetings and getting back out in the community with service projects.

August started with Nancy Bender, Branch Manager and Literacy Coordinator from the Pico Branch of the Santa Monica Library, updating our members about the many programs and services available, and returning, to sites throughout the Santa Monica Library system. Did you know that as long as you are a resident of Los Angeles County you can get a Santa Monica library card? They provide books you can read on your Kindle, a bird watching group, many book discussion groups, concerts, basic computer classes, citizenship classes and a host of other things that you can find on their website at https://smpl.org/.

The Kiwanis invited us to join them in their yearly PAL Back-To-School night. It's a great event, helping Santa Monica students get ready for a new year at school. The SMPP Lions Club provided a \$10 Target gift card for each student to help with school supplies, while other organizations provided haircuts, dental exams, backpacks, etc.

Later on in the month the SMPP Lions went to the Pacific Palisades to celebrate the 50th anniversary of the Palisades Village Green. The Lions have been a longtime supporter of this little gem in the middle of a bustling community. It was a fun event that included its history, the legend of the dolphins, a photo exhibition of the evolution of the Pacific Palisades, along with winning photos for contest expressing what made the Village Green special and a wonderful jazz band. Don't forget to mark your calendars for Sunday, October 29th for our 100th Anniversary Roaring 20's Gala. It starts at 6:00 pm with special cocktails, a jazz band and so much more. Check out our Facebook and Instagram to learn more details.

Courtesy photo



Courtesy photo VILLAGE GREEN: I to r -Phil Brock, Kathy Boole (seated), Kanda Kandasamy, Susan DeRemer, Derrick Beerensteyn

Looking for new friend and a way to give back to your community? Join us as our guest for dinner and to learn more about being a Lion. To learn more, please reach out to Kingsley at 310-454-2960 or smpplionsclub@gmail.com. A full list of our speakers through the end of 2023 is posted on our Facebook page. Our dinner meetings are the second Wednesday of each month at 6:00 pm at the Santa Monica Elks Lodge, on Pico near 11th Street.

Submitted by Susan DeRemer

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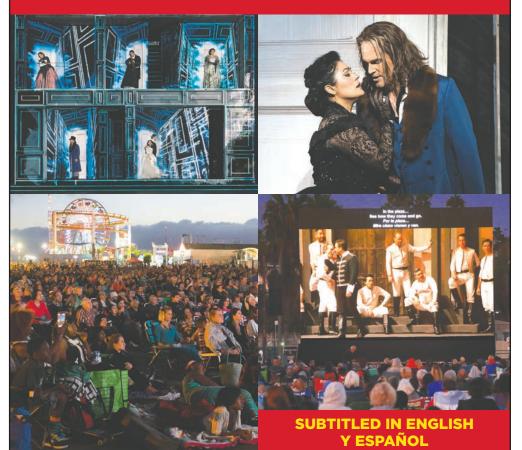
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LETTER TO THE EDITOR

Send comments to editor@smdp.com

Editor:

I noticed in SMDP (Aug.28) that a fellow named John Barone wrote a long editorial letter about continually increasing utility bills here locally, maybe he'd consider petitioning the City of Santa Monica to rescind it's painful 10% utility tax on it's citizens unless they might need the revenue to pay their 'out of house' attorneys to fight the district elections lawsuit, or, who knows, maybe the scandalous Uller molestation lawsuit?

S. Lancaster, Santa Monica

Editor

FROM AFAR, SANTA MONICA FEELS LIKE HOME

It's been approximately 6 years since our son and his wife embarked on their journey to the US in pursuit of their careers. With each passing year, their dedication has paid off, both securing impressive job positions. Their adventure began in Los Angeles, yet the charm of Santa Monica quickly beckoned, leading to a shift in residence. The reason? Well, Santa Monica boasts a stunning beach just like our beloved Netherlands.

Starting off in a cozy apartment on 10th Street, it wasn't long before they outgrew the space. So, they upgraded to an apartment on 7th Street, albeit at a higher rental cost, but significantly closer to the ocean. And now, as parents, we understand why. Our first grandchild, James Daan, was on his way. Santa Monica offers him the perfect environment to grow up in and eventually attend school. However, for us as (grand)parents, being 9000 km away across the ocean isn't the most pleasant feeling.

Nonetheless, we've managed to visit twice, and I must say, the sense of community in Santa Monica is heartwarming. While we're far away, we still manage to keep ourselves updated about the happenings in your town, which cultivates a sense of connection. We continue to follow your online updates and sincerely hope that the rain and storm brought by Hilary haven't wreaked too much havoc.

Distance may separate us, but Santa Monica has carved a place in our hearts. The blend of ocean breeze, community spirit, and opportunities makes it feel almost like home, even from afar. We send our warm regards from the Netherlands, and even though we're thousands of miles away, Santa Monica remains a cherished part of our lives.

Leon & Nita Koop, Eindhoven- The Netherlands.

Editor:

After having read the guest commentary by retired firefighter, Joe McKay, in the Aug. 31 issue [of SMDP], I was moved to take action. The relief that McKay experienced (from his painful cluster headaches") should not be denied to others.

I called and spoke to someone in the office of State Senator Ben Allen. I was given an update on the psilocybin decriminalization bill, SB [Senate Bill] 58.

The initial bill passed. Now, it's slated to be amended, and then it will most likely pass the Senate and State Assembly.

In other words, it's en route to becoming law. (Remember "Schoolhouse Rock" ... ?!)

This is important, because people don't need to be incarcerated for using and possessing these substances.

Much more research (hello, funding?!) needs to be done on medical applications of these plant-based drugs

So, SB 58 is just one step, albeit a positive one!

Hal Bogotch, Santa Monica



City of Santa Monica

NOTICE OF A PUBLIC HEARING

SANTA MONICA LANDMARKS COMMISSION **REGULAR MEETING** SANTA MONICA CITY HALL

DATE/TIME: Monday, September 11, 2023, 7:00 PM

LOCATION: Council Chambers (wheelchair accessible) Santa Monica City Hall, 1685 Main Street, Room 250

DISCUSSION ITEMS:

- Mills Act Contract Review for proposed project: 3014 4TH Street (23ENT-0093)
- Report from the Landmarks Commission Subcommittee on Social Justice/ Equity in Preservation and discussion of next steps.
- Discussion regarding a potential 150-Year celebration of the founding of the City of Santa Monica.

More information is available online at https://www.smgov.net/Departments/PCD/Boards-Commissions/Landmarks-Commission/ (en espanol tambien at (310) 458-2201 ext. 5547#).

Translation service available upon request. Please contact Planning@santamonica.gov at least 72 hours prior to the scheduled meeting.

Servicio de traducción disponible a pedido. Comuníquese al Planning@santamonica.gov al menos 72 horas antes de la reunión programada.

The City of Santa Monica encourages public comment. Those wishing to give written public comment shall email comments to planningcomment@santamonica.gov. Comments received prior to 12 p.m. on the day of the meeting will be distributed to the Landmarks Commission prior to the meeting and posted online. Please note the agenda item in your comments.

For disability-related accommodations, please contact (866) 311-7266 at least 72 hours in advance of the meeting. Every attempt will be made to provide the requested accommodation.

Santa Monica Big Blue Bus Lines serve City Hall and the Civic Center area. The Expo Line terminus is located at Colorado Avenue and Fourth Street, and is a short walk to City Hall. Public parking is available in front of City Hall, on Olympic Drive, and in the Civic Center Parking Structure (validation free).

LET US KNOW YOUR OPINION

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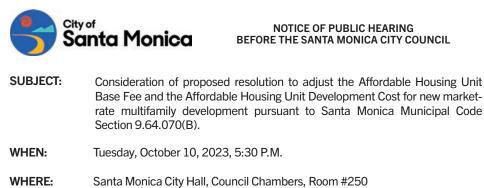


julio@smdp.com









1685 Main Street Santa Monica, California

HEARING DESCRIPTION

The City Council will conduct a public hearing regarding the proposed adoption of two resolutions which would adjust the Affordable Housing Unit Base Fee and the Affordable Housing Unit Development Cost that developers of multi-family projects may pay to the City pursuant to Section 9.64.070(b) of the City's Affordable Housing Production Program. The existing Affordable Housing Unit Base fee for new market rate apartments of \$39.12 per square foot would be increased by \$2.27 per square foot of floor area and the existing Affordable Housing Unit Base fee for new market rate condominiums of \$45.70 would be increased by \$2.65 per square foot of floor area. Effective on December 1, 2023, the adjusted Affordable Housing Unit Base fee would be \$41.39 per square foot of floor area for new market rate apartment buildings and would be \$48.35 per square foot of floor area for new market rate condominium buildings. The existing Affordable Housing Unit Development Cost of \$410,451 would be increased by \$23,806. Effective December 1, 2023, the adjusted Affordable Housing Unit Development Cost would be \$434.257.

The adjustments to the Affordable Housing Unit Base Fee and the Affordable Housing Unit Development Cost reflect changes in land and construction costs based on a methodology adopted by the City Council on June 13, 2006. An explanation of this methodology and the resulting adjustment to the fee and unit development costs are set forth in memoranda prepared by the City. Copies of these memoranda are now available at the City Clerk's Office in Room 102 of City Hall, 1685 Main Street, Santa Monica, California. This information is also available on the City's web site (Housing section).

HOW TO COMMENT:

The City of Santa Monica encourages public comment on this matter. You, your representative, or any other persons may comment at the City Council's public hearing or by writing a letter.

Letters should be addressed to:

City Clerk Re: Affordable Housing Production Program Fee October 10, 2023, City Council Meeting councilmtgitems@santamonica.gov or 1685 Main Street, Room 102 Santa Monica, CA 90401

MORE INFORMATION

Further information may be obtained from the City Housing and Human Services Department at the address above or by calling (310) 458-8743.

The meeting facility is accessible to persons with disabilities. If you have any special needs such as sign language interpreting, provide public testimony at a Council meeting, etc., please contact the City Clerk's Office at (310) 458-8211 or email clerk@santamonica.gov at least 72 hours prior to the scheduled meeting.

Pursuant to California Government Code Section 65009(b), if this matter is subsequently challenged in Court, the challenge may be limited to only those issues raised at the Public Hearing described in this notice, or in written correspondence delivered to the City of Santa Monica, at or prior to the Public Hearing.

ESPANOL

Esta es una noticia de una audiencia pública para aumentar una tarifa sobre el desarrollo de viviendas "multi-familiar" en Santa Monica. Si deseas más información, favor de llamar a Kevin Burciaga en la División de Viviendas al número (310)458-8740 ext. 5130.



AI that alters voice and imagery in political ads will require disclosure on Google and YouTube

MICHELLE CHAPMAN AP Business Write

Google will soon require that political ads using artificial intelligence be accompanied by a prominent disclosure if imagery or sounds have been synthetically altered.

AI-generated election ads on YouTube and other Google platforms that alter people or events must include a clear disclaimer located somewhere that users are likely to notice, the company said in an update to its political content policy.

The new rule starts in mid-November, just under a year before the U.S. presidential election. It will also affect campaign ads ahead of next year's elections in India, South Africa, the European Union and other regions where Google already has a verification process for election advertisers.

Though fake images, videos or audio clips are not new to political advertising, generative AI tools are making it easier to do, and more realistic. Some presidential campaigns in the 2024 race — including that of Florida GOP Gov. Ron DeSantis – already are using the technology.

The Republican National Committee in April released an entirely AI-generated ad meant to show the future of the United States if President Joe Biden is reelected. It employed fake but realistic photos showing boarded-up storefronts, armored military patrols in the streets, and waves of immigrants creating panic.

In June, DeSantis' campaign shared an attack ad against his GOP primary opponent Donald Trump that used AI-generated images of the former president hugging infectious disease expert Dr. Anthony Fauci.

Last month the Federal Election Commission began a process to potentially regulate AI-generated deepfakes in political ads ahead of the 2024 election. Such deepfakes can include synthetic voice of political figures saying something they never said.

Democratic U.S. Sen. Amy Klobuchar, co-sponsor of pending legislation that would require disclaimers on deceptive AI-generated political ads, said in a statement that Google's announcement was a step in the right direction but "we can't solely rely on voluntary commitments."

Several states also have discussed or passed legislation related to deepfake technology.

Google is not banning AI outright in political advertising. Exceptions to the ban include synthetic content altered or generated in a way that's inconsequential to the claims made in the ad. AI can also be used in editing techniques like image resizing, cropping, color, defect correction, or background edits.

The ban will apply to election ads on Google's own platforms, particularly YouTube, as well as third-party websites that are part of Google's ad display network.

Santa Moníca Daíly Press Classifieds

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ND CLEANING

Is crime rising or falling? In Los Angeles, the answer is both, and leaders are struggling to respond

JIM NEWTON

Special to the Daily Press

It's 8:19 a.m. Tuesday at the Los Angeles Police Department's Rampart Division. Nothing about this place, at least on this morning, shouts "crime wave."

There are a few people in the lobby — a woman checking on the status of her stolen car, a couple reporting a stolen passport. The streets outside are bustling with kids headed to school and vendors setting up for the day, but the neighborhood has the sleepy feel of a community going back to work after a long weekend, not of a place living under the siege of crime.

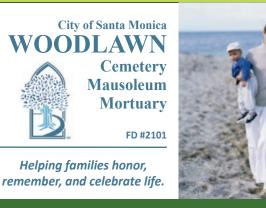
Television coverage leaves a different impression. Over the Labor Day weekend, one station went big with the mugging of a young father who was robbed of his savings and the story of jewelry store owners who fought off a robbery attempt. On another station, all five of the top local stories were about crime as of Tuesday morning.

That has an effect on public perceptions. In a Public Policy Institute of California survey last fall, two-thirds of Californians said they viewed crime as a serious problem. In Los Angeles, by far the state's biggest hub of crime, 69% of residents said they considered violence and street crime as either a serious or significant problem.

So, which is it? Is crime a dire and growing threat? Or is this a period of relative calm? Is the rise in crime real or media-driven? The answer, confusingly, is all of the above.

Violent crime in Los Angeles is down this year — and more than a little. Homicides are down 24%, from 269 in 2022 to 203 this year (through Aug. 26). Rapes are down 17%, robberies 12%. Those are significant drops, and they are not confined to Los Angeles. Violent crime is down in San Francisco and San Jose, too.

But that's not the whole story.



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At Rampart, to take just one example, the crush of property crimes is constant. Stolen vehicles, burglaries and thefts from autos top the division's weekly list of crimes, and solving them is made more difficult by staffing shortages: Once a force of more than 10,000 officers, the LAPD's ranks are now just more than 9,000 and dropping. Since violent crimes tend to get priority, the loss of personnel is especially felt in units assigned to defending property.

Citywide, property crimes are mostly level in recent years — down just 1.3% since 2021. But personal and other thefts have increased 14% this year and are up 42% from this time two years ago. That's a genuine crime surge, even if it is occurring during a lull in violent crimes.

In response, the LAPD, true to its history, has sent mixed signals. Its budget request for this fiscal year, which began on July 1, touted the department's success in combating violent crime but then asked for more money, while neglecting to mention the less sexy need to respond to property crime. The budget request singled out the need to replace helicopters, to retain officers and to create youth programs, but it did not once mention property crimes. The result was strange, boasting of success while hand-wringing for more support.

That's hardly new. The LAPD's data analysis has long been a source of exasperation among local officials. One particularly contentious debate arose in the 1990s when department officials struggled to explain a rapid fall in arrests, first claiming that it was evidence of success at moving toward "problem solving" and later reversing and claiming credit for a rise in arrests as proof that officers were working harder.

The lessons of that period can sometimes appear lost, but are worth remembering.

SEE CRIME PAGE 6

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City of Santa Monica

CITY OF SANTA MONICA NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites <u>Contractors</u> to complete and submit sealed bids for the:

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Bids will only be accepted through the CITY'S ONLINE VENDOR PORTAL, ProcureNow or <u>https://secure.procurenow.com/portal/santa-monica-ca</u>. They must be received by the specified date and time. Late bids will not be accepted. Please allow sufficient time for uploading of documents. The bid opening will be electronic, all submitted bids will be viewable by the public via ProcureNow immediately after bid close time.

MANDATORY PRE-BID JOB WALK: N/A

PROJECT ESTIMATE: \$2,400,000 CONTRACT DAYS: 300 Calendar Days LIQUIDATED DAMAGES: \$1,000 Per Calendar Day

Bidding Documents may be obtained by logging onto the City's bidding website at: <u>https://secure.procurenow.com/portal/santa-monica-ca</u>. The Contractor is required to have an **A** license at the time of bid submission. Contractors wishing to be considered must submit Bids containing all information required pursuant to the City's Request for Bids.

Pursuant to Public Contracts Code Section 22300, the Contractor shall be permitted to substitute securities for any monies withheld by the City to ensure performance under this Contract.

Santa Moníca Daíly Press

office (310) 458-7737

SPIRITS

FROM PAGE 1

September of 1981, leaving the business to Jeffrey, siblings William and Maria, and wife Matilda. He purchased the store in 1963 from Walter Kulgene after long discussions with Matilda.

"(We) thought about it a long time, because, oh gosh, it's kind of dangerous working there," Matilda said. "We did think about it. We finally said yes, that we would buy it ... (from) the fact that you'd have your own business."

Taking chances in life was nothing new to Ruiz at that point. Born in Moore Park, California, in 1924, he became a member of the United States Naval Forces after his 17th birthday. Following naval training in San Diego, Ruiz was assigned to the "Pacific Theater" of World War II, eventually earning a Purple Heart Medal when he was wounded defending Marines he transported in the Gilbert Islands.

When Matilda met the young Ruiz, she immediately commended his accomplishments.

"He was sitting on the porch and nobody was home ... my sister and I saw him, lonely sailor over there ... we went over there and met him, he started telling us stories about his ship (that) had already been torpedoed, he had been wounded a little bit, we were really impressed with all the stories he was saying."

After marrying, the couple both worked hard in the Santa Monica area, with Bill using his love of self-teaching to provide gardening expertise to Sears customers in the city.

Purchasing the wine and spirits location while still at Sears, Ruiz translated his work ethic to the growing business, while displaying compassion for his new customers.

The Santa Monica

"My dad was real helpful with the people who lived in the neighborhood," Jeffrey said. "If they didn't have money for milk and bread, my dad would (give that). He'd give the shirt off his back for somebody, he hardly ever said no."

Jeffrey started working with his father at 13 years of age during a tumultuous period in Los Angeles history, as the Watts Rebellion caused a week of unrest and tragedy in August 1965.

"Every place was closed except ours," Jeffrey said. "We put a little sign 'Chicano-owned' so nobody would mess with us ... they had buses right on Pico and Lincoln so nobody would come and riot on the beaches. It was crazy times back then."

The wild ride also had many positives, with the top celebrities of the time period stopping in to buy from Bill, including Frank Sinatra and "The Beverly Hillbillies" star Buddy Ebsen. Ruiz also gained popularity from opening in the evenings after elections, coining the phrase "if your vote should be the loser, by 8 p.m., you'll be the boozer."

Bill's love for the business rubbed off on the entire family, including Matilda, who still does accounting for the store at 95 years of age. For Matilda, there was "no other way" to run the business except for within the family, with the constant of the Ruiz clan making the years "fly by."

Now Jeffrey carries on his father's legacy, his penchant for great liquor sales and his immense hospitality.

"He was a loving guy, he wanted everyone to get along, do the right thing," he said. "It made me happy that he was self-employed, (and) we just kind of grew on that."

thomas@smdp.com

CRIME FROM PAGE 5

ROM PAGE 5

Notably: Shifty analysis undermines sensible policy. And here we are again. Does the LAPD need more officers to combat violent crime at a time when violent crime is dropping? Perhaps not, but it may need those resources to respond to property crimes — and it may need support elsewhere.

At Rampart and throughout Los Angeles, officers complain about Los Angeles District Attorney George Gascón, who has attempted to institute policies that are less punishing of criminals who are driven by addiction, has eliminated bail for minor offenses and has declined to prosecute many misdemeanors. At Rampart on Tuesday, one officer complained that it was hardly worth arresting criminals for burglary because they were back on the street within hours.

"It's just a ticket," the officer said.

Officers love to complain about prosecutors (and vice versa), but it's fair to ask whether the agencies responsible for arresting criminals and those charged with prosecuting them are working together. And the answer to that is no.

At a recent press conference of city leaders to address "smash-and-grab" robberies, Gascón was pointedly excluded. He then called a press conference of his own and sniped at reporters for asking questions, rarely a good sign.

Amid that confusion, the Los Angeles

City Council recently approved Mayor Karen Bass' request for additional funds to retain officers and hire others. Its nominal budget impact is negligible, increasing the LAPD's authorized strength from 9,640 officers to 9,500. But much of the money the mayor is dedicating to hiring and retention is needed just to stem attrition. The council voted 13-1 to approve a budget that allocates \$3.2 billion to the LAPD, about 25% of every dollar that Los Angeles spends on services. That budget includes money to hire some 400 officers in order to reverse the current trends in attrition.

What the trends in violent and property crime suggest, however, is that the current challenges facing law enforcement in California's major cities, certainly in Los Angeles, are less about the raw numbers of police officers and more about thoughtful, coordinated policies to deter and respond to those crimes. The city could use better targeting of resources — officers assigned to property crimes in places such as Rampart — and more coherent prosecution strategies, starting with the recognition that lawlessness and community disorder can give rise to more serious offenses.

Good data, smartly analyzed by public officials committed to public safety is at the core of any intelligent response to crime. Very little about Los Angeles' current efforts does much to instill confidence.

This article was originally published by CalMatters.



Photo by Ringo H.W. Chiu, AP Photo. **RIDE:** Police officers stand guard near a crime scene in Los Angeles on March 8, 2023.



12420 Santa Monica Blvd. Los Angeles, CA 90025 wishingwellmedical.com



RAMS

FROM PAGE 1

will be working together in a multi-year partnership, beginning with the 2023-24 academic year at LMU. As part of the initiative, LMU students will gain access to tailored mentorship, hands-on internship and career opportunities with the Rams, which LMU President Timothy Law Snyder, Ph.D. said will increase the "door-opening power" of a LMU degree.

"This will be a semester like no other, and our partnership makes this year yet extraordinary," Snyder said during the announcement event. "Together we embark on a journey that bridges tradition and innovation, wisdom and ambition, ready to ignite a brighter world." The LMU tradition has immensely

The LMU tradition has immensely impacted the Rams' legacy, as legendary LMU quarterback Don Klosterman served as the team's general manager in the 1970s, helping guide the squad to eight straight winning seasons from 1973-1980, including a Super Bowl appearance in the 1979 campaign.

Rams Chief Operating Officer Kevin Demoff recounted that history while looking ahead to new opportunities.

"We are thrilled to welcome LMU to the Rams family and are proud to bring football back to campus," Demoff said. "With our stadium a few miles from campus, our deep roots in Los Angeles, and our shared commitment to our city, this is a perfect partnership. We are looking forward to building together impactful programs that will benefit both members of the LMU community as well as our players, coaches and staff."

Rams players and staff will benefit from innovative educational programs offered by LMU, covering areas like fiscal management, real estate and entrepreneurship. In return, the organization will be providing the university with case study access for sports and entertainment courses, in addition to the mentorship and internship programs.

"As we merge the rigor of academia with that of the gridiron, we empower our students to grow, learn, and compete as champions," Snyder said. "Joining forces with the Rams, a team and organization that exemplifies on-field prowess and off-field astuteness, solidifies our collective experience."

The football squad showed off its on-field accomplishments at the "Wellness Wednesday" event, displaying its two Lombardi trophies from the 1999 and 2021 championship seasons. The photo opportunity with the trophies was augmented by appearances from Rams mascot Rampage and Rams cheerleaders, with Rampage performing a traditional "jersey swap" with LMU mascot Iggy the Lion."

Events between LMU and the Rams will not end with Wednesday's event, as the Rams' 2023 schedule includes "LMU Day at the Rams" when the team faces the Cleveland Browns at SoFi Stadium on Dec. 3. During the gameday, LMU will have space at the stadium for fans to interact with, and LMU content will be visible on SoFi's stadium-wide "Infinity Screen." Discounted tickets for the contest will be available to both LMU students and alumni.

A total of 15 NFL players have stepped onto the field from LMU, as the Lions produced several standouts of the 1950s. Aside from Klosterman, the 26th pick in the 1952 draft, the university was the starting point for three-time Associated Press first team All-Pro defensive end Gene Brito and Pro Bowl defensive back Bob Boyd.

thomas@smdp.com





Photo by Thomas Leffler FIRED UP FOR FOOTBALL:: Students at Loyola Marymount University get together for "Wellness Wednesday" on campus, headlined by appearances from Los Angeles Rams officials, mascot and cheerleaders.

Tennis Anyone? Gym/ Calisthenics A 25-year study published in +3.1 2018 shows regular participation in sports can help you live Jogging +3.2 longer, particularly if there is a social aspect. Tennis added Swimming +3.4nearly a decade to life expectancy. Cycling +3.7Soccer Badminton Tennis +9.7 Years added to life expectancy Source: Mayo Clinical Proceedings/ **Copenhagen City Heart Study** SMDP graphic us open **TODAY: Men's Semifinals** 12:00 PM PDT **Semi-final 1** Ben Shelton Novak Djokovic [2] 4:00 PM Semi-final 2 Carlos Alcaraz [1] Daniil Medvedev [3]

EV

FROM PAGE 1

shift the emphasis to helping people who can't afford their high price tags.

"The goal here is not to eliminate options for one group of motorists at the expense of another, but to assist those who've been unable to purchase a cleaner vehicle and to broaden and deepen the state's ZEV (zeroemission vehicle) fleet. We need everyone possible to afford a ZEV, and this has been part of the plan to do that for a number of years," said air board spokesman David Clegern.

The program called Clean Cars 4 All will be expanded statewide next year; it currently is available only in the five largest air districts. The revamped program will give people statewide who meet the income requirements up to \$12,000 to scrap and replace their older gas-powered cars with cleaner alternatives. Those not getting rid of an older car can qualify for up to \$7,500 in purchase grants.

Car buyers also may qualify for a federal tax credit of up to \$7,500 for some vehicles, with income restrictions of \$150,000 for individuals and \$300,000 for married couples filing jointly.

Bill Magavern, policy director of the Coalition for Clean Air, a Los Angelesbased advocacy group, said the state will "democratize clean transportation" with its more targeted subsidies.

"It is time for (the state rebate) to go away," Magavern said. "When EVs were considered to be exotic and strange and out of reach for most people, it was important to have this broad-based rebate. But now EVs have gone mainstream."

But some car dealers worry that ending

the rebate for middle-to-higher income Californians might discourage people from buying the cars.

Jessie Dosanjh, president of the California Automotive Retailing Group, a network of dealerships in the San Francisco Bay Area where about 20% of sales are electric vehicles, said the cars are still relatively expensive compared to other options.

Still, he said he understands why the state is shifting its focus to low-to-middle-income consumers.

"As we're moving into more mass adoption, I think it's critical to have that income-based structure, because it opens up the market to some people who might be on the fringe, and not be able to afford it due to income limitations," Dosanjh said.

The average price of an electric car was \$53,469 in July, about 18% lower than a year earlier. The industry average for all 2023 cars in July was about \$48,300.

The Clean Vehicle Rebate Project has issued half a million rebates worth \$1.2 billion. And the program remains wildly popular, hitting a record 14,000 applications in July, the air board said.

Now its website announces: "Funds for CVRP are nearly exhausted. Applications received on or after September 6, 2023, will be placed on a standby list and are not guaranteed a rebate."

"While it is disappointing to see the most successful incentive program in history end, the march toward eliminating traditional (rebates) and directing the very limited funding to equity programs has been clear for several years now," said Steve Douglas, a vice president at the Alliance for Automotive Innovation, an auto industry group.

The goal: Making electric cars affordable

for everyone.

California is trying to electrify its 25 million cars, clean up its severe air pollution and reduce the state's reliance on fossil fuels. To do so, the state is mandating that 35% of new 2026 car models sold in California must be zero-emissions, climbing to 68% in 2030 and 100% in 2035.

For the mandate to succeed, the government has to ensure that people throughout the state, in all income levels, can afford electric cars.

But a CalMatters' statewide analysis of ZIP codes earlier this year showed extreme disparities in electric car ownership. Communities with mostly white and Asian high-income residents have the state's highest concentrations of zero-emission cars. In stark contrast, California ZIP codes with the largest percentages of Latino and Black residents have extremely low proportions of electric cars — many with no electric cars at all.

Income seems to be the main driver of the disparities, according to CalMatters' analysis. Most median household incomes in the top 10 ZIP codes for electric cars exceeded \$200,000, much higher than the statewide \$84,097.

Dosanjh, from the Bay Area car dealership group, said early adopters were often higherearning people who worked in the technology industry, or at least technology enthusiasts. But these days he said he sees more people buying electric cars to replace their gaspowered vehicles, rather than having them as novelty and luxury items.

More than 1.6 million zero emission vehicles have been sold in California; one out of four cars sold during the second quarter of this year were zero emissions.

Erich Muehlegger, a professor of economics at UC Davis, said the Clean

Vehicle Rebate Project has been "the main workhorse to encourage people to buy zeroemissions vehicles."

But the rebate program has been subject to inconsistent and inadequate funding, according to CalMatters reporting. Last year the program was flooded with requests for the money, resulting in long waits.

In addition, the various state programs were confusing to Californians. Now they can apply in one place.

"Closing out the (rebate) program has been the plan for some time, and in 2015 the decision was made that when ZEVs reached 16% of new vehicle sales would be the point where that would happen. We let it run longer (25%) just to ensure we had a healthy market," Clegern said.

"The state concluded that shifting financing to Californians who may have been left out of the ZEV market because of their income is the right thing to do and also deepens the market," he said.

The program that will be expanded, Clean Cars 4 All, has assisted low-to-middle-income households as well as families who live in what areas designated as "disadvantaged communities," with low socioeconomic status as well as environmental risks.

The new program will be rolled out with a revamped financing assistance program for buyers.

The money comes from the state's greenhouse gas reduction fund, which raises money by selling carbon allowances to pollution-emitting businesses, as well as money from the state's budget.

This article was originally published by CalMatters.



HOROSCOPES

TODAY'S BIRTHDAY (Sept. 8)

ARIES (March 21-April 19). Do enough people know about what you do? Are they the people who will most benefit from your offering, or should you be opening yourself to a different group? You'll answer these questions and make money

TAURUS (April 20-May 20). Your steadiness is a superpower. It doesn't come from being rigid, but from being rooted like the majestic oak, and flexible enough to bend with the wind. You'll provide a stable presence others seek emotional shelter in.

GEMINI (May 21-June 21). There are as many versions of love as there are people. Some love with words, others with total silence and careful listening. Some love with support, others with competition. You'll try and fit what you give to a need.

SOLUTIONS TO YESTERDAY'S CROSSWORD

CANCER (June 22-July 22). Those unaware of their image and the expectations attached to it can disappoint people by breaking promises they didn't even know they made. It's a reason you stay aware and curious about how you're being perceived.

LEO (July 23-Aug. 22). Explaining a funny, exciting or amazing moment to someone who wasn't there isn't as easy as it seems. Everything has a context, which often doesn't translate, but your storytelling is on point today and you get lots of practice.

VIRGO (Aug. 23-Sept. 22). You want your environment to favor all the things you wish to do and be. It doesn't always have to happen with money. Think about what can be addressed without a purchase. Look at the need behind the need.

LIBRA (Sept. 23-Oct. 23). Because you surround yourself with lifelong learners, you can trust that people want to grow and improve. It's your turn to lead. You mostly support people in their efforts, give them resources and get out of the way.

Studiousness pays off. You'll get clear about your direction and be paid to make a difference in the world. This new purpose will lift your mood,

then your destiny. More highlights: ocean views with close ones, an athletic or fitness goal realized, and a party thrown in your honor bringing together different parts of your life in fun and validating ways. Cancer and Pisces adore you. Your lucky numbers are: 18, 8, 49, 22 and 10.

> SCORPIO (Oct. 24-Nov. 21). You don't feel like doing what you told yourself to do. Take a break to reassess. Your inner rebel will resist you less when you remember that no one is forcing you. You're totally free to choose short-term or long-term pleasure.

> SAGITTARIUS (Nov. 22-Dec. 21). There's no substitute for the information you can gather in close physical vicinity. If possible, meet in person. As inconvenient as it may seem, it will be better in the long run for all involved, as well as for the project at hand.

> > 9 Discern

10 Holes in the wall

11 Lady of the haus

12 Warning shouted

13 Compass reading

Rodeo's composer

21 Celebrities

2 Godfather character 25 Query from Judas

22 First name of

26 Viking garment

27 "I ____ point . . ."

28 Drawing room

30 Leggy wader

32 City paper

aames

6

15

29 Nottingham river

31 Anthem opener

department

33 Airer of NCAA

CAPRICORN (Dec. 22-Jan. 19). Your ideas will tend toward the grand scale. Though it would be impractical (or impossible) to execute at the level of your vision, ultimately, these big dreams will be the reason for the extraordinary results you do get.

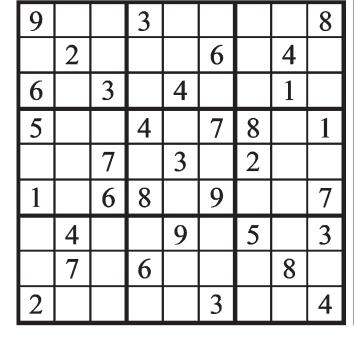
AQUARIUS (Jan. 20-Feb. 18). Each person brings out a different side of you; often subtly so, but in today's case more obviously. You'll react in wavs that surprise vou. It's exciting to realize that each new person is a chance to know yourself more completely.

PISCES (Feb. 19-March 20). You don't have to be looking at someone to know when they are looking at you. You sense attention even at great distances. You have the ability to feel an invisible wink. Be confident in what you know.

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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle.



Newsday Crossword

ACROSS

- 1 Builder's creation 5 President during
- the Mexican War
- 9 Tips, as a topper
- 14 Greek spirits
- 15 Focus of study
- 17 Person from Paislev
- 18 Speak silently
- 19 Rubberneck
- 20 Answer to a tough
- question 23 Masters standard
- 24 Alphabetic homophone
- 25 Answer to a tough
- question 34 Material sung
- about by Elvis 35 Ship Heracles
- traveled on
- 36 Sows, e.g.
- 37 Suffix like -oid
- 38 City near Naples
- 41 Brand of protectant products
- 42 Knob on early color TVs
- 44 Fully cooked
- 45 Pick up
- 47 Answer to a tough auestion
- 50 Person not to trust
- 51 Rapper diminutive
- 52 Answer to a tough question
- 60 Oil vessel
- 61 Prefix for repellents
- 62 Convinced
- 63 LP collection

63 66 67 CREATORS SYNDICATE © 2023 STANLEY NEWMAN STANXWORDS@AOL.COM

TOUGH QUESTION by Billie Truitt Edited by Stanley Newman www.stanxwords.com 39 Pile on

- 40 Skateboarding stunt
- 43 Duds not worn
 - 46 Italian sportswear brand
 - 48 Ultimate introduction 49 Weather report
 - newsmaker
 - 52 Oratorio number
 - 53 Great balls of fire
 - 54 Gospel trio
 - 55 Grandson of Eve
 - 56 Supplier for the
 - Eiffel Tower and the Beijing subway
 - 57 Overextended

58 Bad guarter

59 Innovative and bold

60 MinuteClinic offerer 11

12

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18 19 21 22 23 24 30 26 27 28 29 31 32 33 35 36 38 39 40 41 43 44 45 46 48 49 51 50 52 53 54 55 56 58 59 57 61 62 64 65 68 9/8/23

8

MORE OF STAN'S CROSSWORDS! Play FREE from Stan's archives of Easy, Hard and Sunday puzzles at: tinyurl.com/stan-newman-crosswords

- 64 Penetrate 65 Pretty tight 66 Mouthing off
 - 67 Recess comeback 68 Much like meringue

DOWN 1 Uptown

4 Tablet

14

17

20

25

34

37

42

47

60

Brasi

3 Sea of ___ (arm of

the Black Sea)

6 Etymology abbr.

8 Critique of Pure

Reason author

3

5 Napoleon, for

instance

7 Brick brand

16 Cologne currency

COMICS

Agnes



FIND	THE	WORD	S

This is a theme puzzle with the subject stated below. Find the listed words in the grid. (They may run in any direction but always in a straight line. Some letters are used more than once.) Ring each word as you find it and when you have completed the puzzle, there will be 15 letters left over. They spell out the alternative theme of the puzzle. © australianwordgames.com.au 5961

Out in the shed

Ε	В	0	L	Т	S	0	С	Κ	Ε	Т	S	G	R	Е
Х	Н	0	0	Κ	S	Μ	R	Α	G	S	Α	0	Е	Κ
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Е	В	G	R	0	U	Т	D	S	0	R	Е	Κ	Ι	Ν
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S	Α	В	Е	Ι	D	Н	D	С	R	С	Т	U	I	В
Ι	S	Ρ	D	V	Α	Ν	Ι	Α	0	Κ	С	G	Т	Е
0	Т	Α	0	W	Т	Μ	Ι	L	Ρ	S	Κ	Е	R	W
Ν	Е	W	W	Т	0	R	Y	R	Е	S	Т	S	Е	В
L	R	Т	В	S	S	0	D	S	G	L	0	Α	F	0
Ε	S	R	Е	W	Α	R	D	W	U	Е	0	Е	Т	С
Α	Н	Ε	Ν	Α	L	Ρ	Е	S	Е	В	L	R	Κ	Ρ
D	Χ	U	С	Н	S	Т	В	В	U	R	S	G	Μ	Т
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g	rinc	ler		Dus	t			Mice	è		S	afet	ty	
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Bol	ts			Gre	ase	gur	1	Plane Sockets				ets		
Bro	Broom Grout				Possum Sofa									
Bus	Busy Hooks Pots			5	Spade									
Cot	owe	bs		Hos	е			Racl	rs Tools					
Cro	wba	ar		Ker	0			Rags Wire						
Dir	t			Kits	5			Rope Wood						

SOLUTIONS TO YESTERDAY'S WORDS PUZZLE. What is your favourite?

To advertise, email cindy@smdp.com or call 310.458.7737





FRIDAY | SEPTEMBER 8

MOVIE FRIDAYS

Spy Kids. Doors open at 6:30, the movie will start at 7:30 Other things to know: No advance registration is required and all ages are welcome Picnicking is allowed (and encouraged!) but alcoholic beverages are prohibited Dogs are welcome Tall chairs are not allowed. Feel free to bring low chairs and pillows/blankets 1200 block of the Promenade.

THE BROBOTS

Doors open at 8 p.m. Show starts at 9:30 p.m. Online ticket sales end at 7 p.m., tickets available at the door after 8 PM. 2 drink minimum. THE BROBOTS "A Tribute to Rock N Roll" are a highenergy Rock N Roll party band from Venice Beach. Harvelle's, 1432 4th Street. General Admission is \$10. https://santamonica.harvelles. com/shows/229644

SATURDAY | SEPTEMBER 9

MAIN STREET COMMUNITY GARDEN OPEN HOUSE

Grab a complimentary cup of coffee and see what the buzz is all about. Might be the bees and butterflies, might just be the chatter about our new project, the 19th Street Community Farm and Wellness Center, coming soon to the Pico Neighborhood. This event is free and open to the public. 9 - 11 a.m. Main Street Community Garden, 2318 Main St.

COUNTDOWN TO KINDER CLUB: EMOTIONS

Luce Puppets presents "Aesop's Fables," stories to explore and identify emotions with your child. For ages 2-5. Limited space; registration required. To register, email: library@ santamonica.gov. 10:30 - 11:30 a.m. Pico Branch Library, 2201 Pico Blvd.

SUNDAY | SEPTEMBER 10

AMERICANA IN THE PARK 2023

Bring a picnic, blanket, and beach chairs for this end-of-summer series that explores Americana styles from its roots to modern forms. In addition to two Southern California acts featured at each concert, there will also be food trucks and a McCabe's Guitar Pop-Up Shop. Sunday, September 10 - Opener: blues/jazz singer Mara Kaye. Intermission: New Orleans Traditional Jazz Band. Headliner: New Orleans style soul with Dr SoundGood featuring Doug Legacy. Food Trucks will be on site. 4 - 7 p.m. Gandara Park 1819 Stewart St.

MONDAY | SEPTEMBER 11

NEW! BABY TIME

Introduce your child to story with interactive books, bounces, and more! Free tickets available

at 10:15 a.m. Program runs from 10:30 - 10:50 a.m. For ages 0-17 months. Main Library, 601 Santa Monica Blvd.

9/11 REMEMBRANCE CEREMONY

The public, especially neighbors of Santa Monica's fire stations, are encouraged to attend at any of the fire stations listed below, promptly at 6:45 a.m. The ceremony is approximately 20 minutes. An artifact from the Ground Zero site resides in Fire Station 1 (1337 7th Street, Santa Monica CA 90401) just outside the Santa Monica Fire Department's community room and is open for viewing by the public during normal business hours. Station 1 1337 7th Street, Station 2 222 Hollister Avenue, Station 3 1302 19th Street, Station 5 2450 Ashland Avenue and Station 7 1100 Pacific Coast Highway.

TUESDAY | SEPTEMBER 12

TUESDAY TALES: A TRAVELING STORYTIME

Join organizers for an engaging and fun weekly series with stories, songs and rhymes, which travels to different library locations every week! For ages 2-5. Free tickets available at 10:15 a.m. Program is from 10:30 - 11 a.m. Fairview Branch Library, 2101 Ocean Park Blvd.

CITY COUNCIL MEETING

The City Council is made up of seven members elected at-large for staggered four-year terms. The City Council meets on the 2nd and 4th Tuesday of each month starting at 5:30 p.m., in the Council Chambers, City Hall, 1685 Main Street.

SOCIAL SERVICE ASSISTANCE PROVIDED BY PROVIDENCE ST. JOHN'S COMMUNITY HEALTH PROGRAM

Help with family nutrition and health care access is resuming at Virginia Avenue Park thanks to Providence St. John's Community Health Program. Trained community health workers will be available to meet in person with community members at the Park Center Building in Virginia Avenue Park. 9:30 a.m. to 5 p.m.

WEDNESDAY | SEPTEMBER 13

RED CROSS BLOOD DRIVE

There is an immediate need! To make an appointment, visit: redcrossblood.org/ make-donation and enter sponsor code SantaMonicaLibrary. 10 a.m. - 4 p.m. Main Library, 601 Santa Monica Blvd.

COMPUTER CLASS: INTRO TO CHROMEBOOKS (FOR BEGINNERS)

Gain the skills to start using a Chromebook computer at home, work, or school. Find out how you can check out one of these simple laptops from the Library. For beginners. 10:30 a.m. - 12 p.m. Main Library, 601 Santa Monica Blvd.

For help submitting an event, contact us at **310-458-7737 or submit to events@smdp.com**



SURF REPORT

FRIDAY <i>Fair</i>	SURF:	2-3ft+ Thigh to stomach
SATURDAY <i>Fair</i>	SURF:	3-4ft Waist to chest

WATER TEMP: 69.6

Not as large as the recent run of S swells but more shapely for the beachbreaks as fun SSW swell tops out, mixing with some S swell leftovers. Tides will favor spots with decent inside sand throughout the day, staying above 3'. Fun run of SSE/S tropical swell from Jova as

SPAC surf slows down. Best size west of Dume but should be decent energy for the south facing points.

WEATHER -

Friday: Patchy dense fog before 11am. Otherwise, partly sunny, with a high near 77.Friday Night: Partly cloudy, with a low around 68. West southwest wind 5 to 10 mph.Saturday: Mostly sunny, with a high near 82. North northwest wind 5 to 10 mph.Saturday Night: Mostly cloudy, with a low around 69.

Date	Day	Time (LST/LDT)	Predicted (ft)	High/Low
2023/09/08	Fri	12:31 AM	0.52	L
2023/09/08	Fri	08:03 AM	3.78	Н
2023/09/08	Fri	11:48 AM	3.32	L
2023/09/08	Fri	5:40 PM	5.06	Н
2023/09/09	Sat	01:25 AM	0.26	L
2023/09/09	Sat	08:29 AM	4.03	Н
2023/09/09	Sat	12:54 PM	3.03	L
2023/09/09	Sat	6:42 PM	5.27	Н
2023/09/10	Sun	02:05 AM	0.08	L
2023/09/10	Sun	08:49 AM	4.20	Н
2023/09/10	Sun	1:36 PM	2.68	L
2023/09/10	Sun	7:29 PM	5.50	Н
2023/09/11	Mon	02:36 AM	0.01	L
2023/09/11	Mon	09:08 AM	4.33	Н
2023/09/11	Mon	2:09 PM	2.33	L
2023/09/11	Mon	8:07 PM	5.67	Н
2023/09/12	Tue	03:03 AM	0.01	L
2023/09/12	Tue	09:25 AM	4.45	Н



Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

Fantasy 5





SuperLotto

Draw Date: 9/6 2 3 16 25 41 Mega#: 12 Jackpot: 7 M



Draw Date: 9/6 1st: 06 - Whirl Win 2nd: 09 - Winning Spirit 3rd: 10 - Solid Gold Race Time: 1:43.06

Draw Date: 9/6

5 14 19 22 39

Draw Date: 9/6

EVENING: 5 5 6

Draw Date: 9/6

MIDDAY: 3 3 7

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310.581.8014 BikeShopSantaMonica.com **10**am-5pm 2400 Main Street. Santa Monica, CA 90405 - Across from Urth Cafe